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U.S. DEPARTMENT OF AGRICULTURE
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U.S. DEPARTMENT OF AGRICULTURE



A
Gladiolus Fancier's Catalog
FOR 1939

COLONIAL GARDENS
RUSHFORD, MINNESOTA

Growers, Importers, Hybridizers

Spring

Spring, the sweet Spring,
 is the year's pleasant king;
Then blooms each thing,
 then maids dance in a ring,
Cold doth not sting,
 the pretty birds do sing,
Cuckoo, jug-jug, pu-we, to-witta-woo!

The palm and may
 make country houses gay,
Lambs frisk and play,
 the shepherds pipe all day,
And we hear aye
 birds tune this merry lay,
Cuckoo, jug-jug, pu-we, to-witta-woo!

The fields breathe sweet,
 the daisies kiss our feet,
Young lovers meet,
 old wives a-sunning sit,
In every street
 these tunes our ears do greet,
Cuckoo, jug-jug, pu-we, to-witta-woo!

Spring! the sweet Spring!

Thomas Nash (1567-1601)



Colonial Gardens' Introductions for 1939

AIRY DREAM (Baerman) (Rosemarie Pfitzer x Queen Mary)

Knowing how difficult it is to secure a "break" in crossing, it is especially gratifying to any hybridizer when he can offer the public something distinctly different from any glad previously in commerce. This is the case with Airy Dream. Yet the unique feature of this flower is the somewhat intangible quality of grace, which it embodies to a hitherto unknown degree. The unusually long and crookless stems are thin and stiff as wire, carrying, spaced far apart, six to eight delicate blooms of palest appleblossom pink. Round and fragile looking as bubbles, they are borne with that air of fugitive poise that makes them look as if a breath would blow them away. I can think of nothing in the floral world more full of life and lightness than a basket of this ethereal gladiolus. Strangely there is little or no prim blood (whence gracefulness usually derives) in this seedling. Indeed it is very closely related to that sterling Canadian introduction, Lord Selkirk, whose substantial spike it in no way resembles. A good propagator. Price: Bulbs any size \$6.00 each; bulblets \$1.00 each.

HANSEL (C. Fischer) (Brightside x Heritage)

It would be hard to imagine two glads more unlike than Brightside and Heritage. They come pretty near being at opposite poles as to type. What the offspring of such parents would look like was naturally a matter of curiosity. Actually they presented the widest variation, with Brightside tending to be dominant. Of all the seedlings bloomed from this cross, we selected only one for introduction, and this one probably the greatest curiosity of them all from the standpoint of genetics. Spikes of Hansel show no sign whatever of Heritage blood, being very similar to Brightside in size, substance and general character, though a brilliant translucent yellow in color. We were inclined to discount our records and acknowledge that a bee had got the jump on us in our hybridizing efforts in the case of this particular seedling, when we happened to notice that just as the florets of Hansel have a remarkable family resemblance to those of Brightside, so the leaves are practically identical with those of Heritage, being broad and drooping, whereas the foliage of Brightside is narrow and very upright! Florets of Hansel do differ from those of Brightside in having a New Era-like frilling at the extreme edge, instead of being lightly ruffled. The judges at the Iowa glad show last summer were unanimously of the opinion that Hansel was the most beautiful yellow on display at their show. A heavy propagator.

GOLD MEDAL, Iowa Gladiolus Society, 1938.

AWARD OF MERIT, Minnesota Gladiolus Society, 1938.

Price: Bulbs any size \$6.00 each; bulblets \$1.00 each.

GRETEL (Baerman) (Sweetheart x Ruffled Peerless Pink) Sister seedling of Puritan and Angelica.

In the 1938 yearbook of the New England Gladiolus Society, Mr. E. F. Palmer, the famous hybridizer, discloses that all his introductions have come from 5% of his crosses. Our experience corroborates the importance of the right parents or combinations of parents. Ruffled Peerless Pink is the garden name of a Decorah seedling of great beauty which we never introduced because of faults, but which proved a fine breeder. From only six seedlings bloomed from the above noted cross, three were judged fine enough to be introduced—by far the highest percentage we have ever had in our hybridizing experience. Of the three Puritan has the largest florets, Angelica has the most petite charm, Gretel the longest spike. Gretel also differs from the other two in having a lavish golden throat, constituting fully half of the floret. The intense frilling at the edge characteristic of Angelica is also present in this variety. Gretel is among the few glads in that upper register of beauty recently achieved in gladiolus hybridizing, whose best known exemplification is probably the well-publicized New Era. A heavy propagator.

AWARD OF MERIT, Minnesota Gladiolus Society, 1938.

Price: Bulbs any size, \$6.00 each; bulblets \$1.00 each.

PEPPERMINT CANDY (Novelty) (Baerman) (White seedling x Dream O'Beauty)

White, striped and flecked rose red. As distinct a gladiolus novelty as we have ever seen. Makes a large compact spike of medium height. Extent of the markings will vary with the weather, but they are usually rather heavy.

FRECKLES (Novelty) (C. Fischer) (Seedling of Picardy)

Rich-toned terra cotta, sparsely covered with small fleckings of chocolate brown. Garden visitors have singled out this unusual glad for comment. Like Peppermint Candy, it practically named itself.

We do not have enough stock of either of these two novelties to price them this season. As a special premium with the "Symposium Collection" we shall give away about 100 small bulbs and 300 bulblets of each.



LOTUS—exquisite blend of pink and cream with the smoothest, waxiest petal texture to be found in the gladiolus. A variety that seems to grow more beautiful each year.

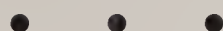
General Descriptive List

It takes two things to make an ideal varietal listing in any branch of horticulture: (1) the **inclusion** of every outstanding variety, new or old, that is destined to maintain or increase its popularity, and (2) the **exclusion** of sorts so old they have been superseded, or of new sorts which are ballyhooed beyond their real worth. We have made every effort to bring you in this list all the thrills and spare you all the disappointments. Where superlative beauty makes a variety worth growing in spite of temperamentalness, we have frankly acknowledged the growth difficulties in the classified tables toward the end of this catalog. Generally speaking we have been more insistent than ever before, however, on fine performance and old customers will note a further shifting of emphasis in this regard in our selection of the Hundred Best for this season, tabulated elsewhere in this catalog.

For the first time we have included complete **prepaid** prices immediately after the descriptions of each variety, believing that this arrangement would be more convenient for our customers than turning back to a special price list would be. A wholesale (not prepaid) list will be found, however, on page 36. Please do not overlook our regular business terms on the inside back cover of this catalog.

If you have grown our glads and have found a real thrill in blooming them—as numberless letters in our files testify—we will appreciate your telling your friends about Colonial Gardens. A good share of our business comes from this word-of-mouth advertising. Do not, however, send us names of people who are not real flower lovers, as catalog costs are inevitably a major item of expense in the nursery industry.

For explanation of size designations ("Exhibition," "Large Decorative," etc.) see key on page 33.



AFLAME (Hornberger) (Exhibition)

Standard scarlet; exceptionally tall grower. (L. 7c; 3—15c; 10—50c; 25—\$1.00) (M. 3—10c; 10—30c; 25—60c) (S. 10—15c; 100—\$1.20) (Blbts. Pkg. 10c; 500—50c)

AIRY DREAM (Baerman) (Large Decorative)

See page 1 for detailed description and prices.

ALADDIN (Palmer) (Exhibition)

Brilliant light scarlet with large round blooms attractively waved. (L. \$4.00; 3—\$9.60) (M. \$3.00; 3—\$7.20) (S. \$2.00; 3—\$4.80; 5—\$8.00) (Blbts. 1—50c; 3—\$1.20; 10—\$4.00; 25—\$8.00; 100—\$32.00)

ALBATROSS (Pfitzer) (Large Decorative)

Tall snow-white without a trace of any other color. Flor-ets rather loosely attached to the stem and often lily-flowered (upright facing). About the first really fine white to be produced. (L. 7c; 3—15c; 10—50c) (M. 5—15c; 10—30c) (S. 10—15c) (Blbts. Pkg. 10c; 300—50c)

ALLEGRO (Pfitzer) (Large Decorative)

Probably our most beautiful light "blue." Similar to Ave Maria except that it has a white-tipped blue spearhead in the throat, instead of a red one, and the color is much purer. Allegro makes a fine tall spike but is a slow propagator. (L. 25c; 3—60c; 10—\$2.00) (M. 15c) (Blbts. 4—10c)

AMADOR (Kingsley) (Large Decorative)

Reliable commercial red producing a conservative spike of good length. Color is a glossy brick red overlain with darker fleckings.

	Each	3	5	10	25	100
Large	\$0.07.	\$0.15.	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets—Pkg. 10c; 100 for 25c; 500 for \$1.00; 1 quart for \$4.

AMBERGLOW (Palmer) (Medium Decorative)

Deep yellow self-color with a very long spike. Not quite as deep as Golden Poppy nor as large flowered but usually opens a couple more blooms. Unquestionably one of the great yellows of the future. Picture on page 10.

	Each	3	5	10	25	100
Large	\$0.50	\$1.20	\$2.00	\$4.00
Medium	.30	.72	1.20	2.40	\$4.80	\$19.20
Small	.20	.48	.80	1.60	3.20	13.60

Bulblets: 5 for 20c; 10 for 35c; 25 for 75c; 100 for \$3.00; 500 for \$12.00.

AMRITA (Palmer) (Large Decorative)

Light golden buff of huge size, heavy texture, and superb ruffling. (See page 21.) The best thing Palmer has put out since Picardy in the verdict of several growers. In fact it is much more beautiful than Picardy and practically as large.

	Each	3	5	10	25	100
Large	\$1.50	\$3.60	\$6.00	\$12.00
Medium	1.00	2.40	4.00	8.00
Small	.60	1.45	2.40	4.80	\$10.00	\$40.00

Bulblets: 2 for 25c; 5 for 50c; 10 for \$1.00; 25 for \$2.00; 100 for \$8.00; 250 for \$15.00.

AMULET (Palmer) (Large Decorative)

Sister of Amrita and in every way a rival for top honors in its class. Pinker than Amrita, more intensely frilled, and usually not quite as large. (L. \$4.00) (M. \$3.00) (S. \$2.00; 3—\$4.80; 10—\$16.00) (Blbts. 1—50c; 3—\$1.20; 10—\$4.00)

ANGELICA (Fischer) (Small Decorative)

We consider this Fischer origination far and away the most beautiful small flowered gladiolus ever introduced. The three-inch blooms poised on fine wiry stems are simply exquisite. Color is a delicate bright pink at the edges blending to snowy white with just a touch of cream deep in the throat. An incredibly waxy texture and a most intense frilling at the extreme edge of the petals completes a truly ethereal ensemble. There is no more beautiful gladiolus in existence than Angelica. For table decorations or bridal bouquets it has no equal. Very early and a rapid propagator.

	Each	3	5	10	25	100
Large	\$1.50	\$3.60	\$6.00	\$12.00
Medium	1.00	2.40	4.00	8.00
Small	.50	1.20	2.00	4.00	\$8.00	\$32.00

Bulblets: 4 for 25c; 10 for 50c; 50 for \$2.00; 100 for \$4.00; 1000 for \$25.00.

ANGELUS (Palmer) (Large Decorative)

Warm light pink with a small throat marking of pure cream. Florets are large and round with a trace of casual ruffling. Serene, suave, reposeful. (L. \$1.50) (M. \$1.00) (S. 75c; 3—\$1.75; 10—\$5.00) (Blbts. 2—25c; 10—85c; 100—\$6.00)

ARABELLA (Pfitzer) (Large Decorative)

Smooth-toned deep maroon. (L. 25c) (M. 15c)

ARETHUSA (Fischer) (Large Decorative)

Another headliner in the Cream, Buff and Flesh class. Similar to Amrita and Amulet. A very large and consistently tall grower with an almost unbelievably intense frilling. A very beautiful gladiolus and one of the largest in its color section. Strongly recommended.

	Each	3	5	10	25	100
Large	\$2.00	\$4.80	\$8.00	\$16.00
Medium	1.20	3.00	4.80	9.60
Small	.80	2.00	3.20	6.40	\$12.80	\$51.20

Bulblets: 2 for 20c; 5 for 40c; 10 for 75c; 25 for \$1.25; 100 for \$5.00; 250 for \$10.00.

ARIADNE (Mitsch) (Exhibition)

Milk-white with a scarcely perceptible pink blush. Throat blotch rich crimson on a yellow ground. A very striking novelty of excellent growing habits. Some customers have reported Ariadne shoulder-high with up to eleven huge blooms open at one time. Pictured on page 7.

	Each	3	5	10	25	100
Large	\$0.80	\$2.00	\$3.20	\$6.40	\$12.80	\$51.20
Medium	.50	1.20	2.00	4.00	8.00	32.00
Small	.30	.72	1.20	2.40	4.80	19.20

Bulblets: 5 for 25c; 10 for 40c; 25 for 75c; 100 for \$3.00;

AVE MARIA (Pfitzer) (Medium Decorative)

Fresh-toned medium blue that never fails to provide a pleasing contrast to the many warm-colored gladioli. (L. 7c; 3—15c; 10—50c; 25—\$1.00) (M. 3—10c; 10—25c) (S. 10—15c; 100—\$1.00) (Blbts. Pkg. 10c; 500—40c; one quart \$2.25)

BABY DECORAH (Prestgard) (Small Decorative)

Our most beautiful small white decorative. Ideal for table bouquets and corsage work. Color is absolutely snow white even to the stamens, substance is unusually heavy and the edges of the petals are beautifully frilled.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets: Pkg. 10c; 500 for 50c; 1000 for \$1.00; one quart for \$2.50.

BAGDAD (Palmer) (Exhibition)

Standard late-blooming old-rose or smoky salmon-pink blending to terra-cotta throat. Tall and vigorous. Pictured on page 13.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.20	\$0.40	\$0.80	\$3.20
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500 for 40c; 1000 for 75c; one quart for \$1.75.

BARCAROLE (Palmer) (Large Decorative)

Heavily ruffled orange-salmon or salmon-orange of excellent substance. (See page 25.) Quite different in color from any other gladiolus. Very beautiful and in great demand.

	Each	3	5	10	25	100
Large	\$2.00	\$4.80	\$8.00	\$16.00
Medium	1.25	3.00	5.00	10.00
Small	.75	1.80	3.00	6.00	\$12.00	\$48.00

Bulblets: 1 for 25c; 5 for \$1.00; 10 for \$2.00; 25 for \$4.00; 100 for \$15.00.

BEACON (Palmer) (Large Decorative)

Vivid vermilion-scarlet that hits one squarely in the eyes. The distinct throat blotches are cream or pale sulphur. (L. 25c; 5—\$1.00) (M. 18c; 5—63c; 10—\$1.25) (S. 10c; 5—40c; 10—80c; 25—\$1.60) (Blbts. 10—20c; 50—75c; 100—\$1.50; 500—\$6.00)

BERTY SNOW (Mair) (Large Decorative)

Luscious lavender fading to a creamy white throat often marked with a stray sanding or two of deep rose. This is an unusually thirsty glad and will sulk in dry weather. Well grown it rivals Minuet.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500 for 50c; one quart for \$2.50.

BETTY-COED (Briggs) (Medium Decorative)

Creamy pink; valuable as an early cut flower. (L. 7c; 10—50c) (M. 10—30c)

BIT O'HEAVEN (Crow) (Large Decorative)

The best true orange gladiolus that has been introduced to date. Very tall and straight. In some localities florets do not open up adequately but when they do this glad is a blaze of color. (L. 25c; 5—\$1.00; 10—\$2.00; 25—\$4.00) (M. 20c; 5—80c; 10—\$1.60; 25—\$3.20) (S. 15c; 5—60c; 10—\$1.20; 25—\$2.40) (Blbts. 10—25c; 50—80c; 500 for \$5.00)

BLACK OPAL (Errey) (Large Decorative)

The most sought-after of the new maroons. Color resembles Morocco but spike traits are inherited from Emile Aubrun. Very much worth while. (L. \$1.50) (M. \$1.00) (S. 60c) (Blbts. 2—25c)

BLEEDING HEART (Brown) (Large Decorative)

Pinky-white with a generous outpouring of crimson at the base of the petals making a warm, bright suffusion—rounded, contrasting. The petals so modestly pulled back, needlepointed, give this flower an air of winsome circumspection, a curtsying grace.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 300 for 50c; 1000 for \$1.25; one quart for \$3.00.

BLUE ADMIRAL (Christ) (Medium Decorative)

Medium deep blue of good size. (L. 10c; 10—80c) (M. 7c; 10—60c) (Blbts. 50—25c)

BLUE BEAUTY (Pfitzer) (Medium Decorative)

An unusually vigorous "blue" of medium depth of coloring, generally overlain a deeper shade. (L. 30c) (M. 20c) (S. 10c) (Blbts. 10—25c)

BLUE DANUBE (Pfitzer) (Medium Decorative)

An unusually clean and clear-cut light blue glad with an eye-like marking in the throat. (L. 7c; 10—50c) (M. 7c; 10—30c)

BOB-WHITE (Zimmer) (Large Decorative)

Waxy, glossy snow-white of good substance with a small rose-red spearhead imbedded deep in the throat. (L. 7c; 5—30c; 10—60c) (M. 10—30c) (S. 10—20c; 25—40c) (Blbts. 100—25c)

BRIGHTSIDE (Prestgard) (Medium Decorative)

The most beautiful orange gladiolus. Actually a medley of colors but orange in general effect, the principal hue being a rich canary yellow which blends to bittersweet orange at the tips of the petals. The upper throat is rich apricot. Brightside has unusually lustrous texture at once crystalline and waxy, due in part to the remarkable thickness of its petals. This glad is very beautifully ruffled. In 1935 Brightside lacked but one vote of being selected the most beautiful gladiolus at the New York City Gladiolus Show. A generous bouquet of this variety alone is unbelievably rich and glowing. Pictured on page 16.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets: Pkg. 10c; 500 for 50c; 1000 for \$1.00; one quart for \$3.00.

BYE-LO (Kinyon) (Medium Decorative)

La France pink blending to a lighter throat with single marking on lower midrib. (L. 75c) (M. 60c) (S. 50c) (Blbts. 10—40c)

CAMELLIA (Palmer) (Large Decorative)

Beauty of form in plain-petalled gladioli probably reaches its peak in this exquisitely rounded and recurved variety. The delicate blush of pink over cream—as in many roses most noticeable on the reverse of the petals—lends a commensurate exquisiteness of color. The tiny mark of scarlet deep in the throat adds a striking touch of punctuation to a trimly tailored flower. See page 10.

	Each	3	5	10	25	100
Large	\$1.50	\$3.60	\$6.00	\$12.00
Medium	1.00	2.40	4.00	8.00	\$16.00	\$64.00
Small	.60	1.50	2.40	4.80	9.60	38.40

Bulblets: 3 for 25c; 10 for 60c; 50 for \$2.00; 100 for \$4.00; 1000 for \$25.00.

CARILLON (Palmer) (Large Decorative)

Charming light pink with ivory-cream throat; florets moderately ruffled. (L. \$4.00) (M. \$3.00) (S. \$2.00; 3—\$4.80) (Blbts. 1—50c; 3—\$1.20; 10—\$4.00)

CAVALIER (Baerman) (Medium Decorative)

The flair for lacy frills and elaborate styling that distinguished the early Cavaliers is suggested to perfection in this richly ruffled cream and apricot flower. The heavy substance and bland, waxy texture of the petals produce an effect of suave, distinctive charm. (L. \$2.00) (M. \$1.20) (S. 80c) (Blbts. 2—20c; 10—75c; 100—\$500)

CHAMOUNY (Baerman) (Large Decorative)

As unique a color on the cool side of pink as Barcarole is on the warm side. Indeed these two glads represent about the extremes of coolness and warmth in the broad range of color known as pink. (True, Barcarole is classed as orange, by courtesy, though probably really a trifle nearer salmon.) Chamouny, on its part, is a light cerise rose of great brilliance and distinctiveness. No glad in our fields this season attracted more attention from garden visitors than Chamouny. Pictured on page 10.

	Each	3	5	10	25	100
Large	\$3.60
Medium	2.40	\$5.75	\$9.60	\$19.20	\$38.40
Small	1.60	3.85	6.40	12.80	25.60	\$100.00

Bulblets: 2 for 20c; 10 for 60c; 50 for \$2.50; 100 for \$5.00; 250 for \$10.00.

CHANGEABLE SILK (Baerman) (Large Decorative)

Fresh-toned light rose-pink of good substance partially overlain with a distinct silvery sheen. A sensational break in color. Florets are well rounded with a touch of ruffling. Spike is of good length. Infinitely daintier and more beautiful than any "smoky" gladiolus. See illustration on page 24. (L. \$10.00) (M. \$7.50) (S. \$5.00; 3—\$12.00) (Blbts. 1—\$1.50; 5—\$5.00; 25—\$20.00).

CHARLES DICKENS (Pfitzer) (Medium Decorative)

Old favorite red-purple with a long, rangy spike that makes it ideal for basket work. (L. 3—15c; 10—50c) (M. 3—10c; 10—25c) (Blbts. Pkg 10c)

COLOSSUS (Mitsch) (Exhibition)

Salmon pink of huge size with a small red throat blotch. Very early for so large a variety. (L. \$1.20) (M. 60c) (S. 30c; 3—75c; 10—\$2.40) (Blbts. 1—10c; 5—40c; 25—\$1.60; 100—\$6.40)



Believe it or not, this massive bouquet of MARGARET BEATON was cut from a row of medium bulbs, mostly No. 4's. From No. 1's it makes simply huge spikes. Words cannot describe the whiteness of this variety. A tiny spark of brightest vermillion pink glows softly deep in the throat, making against the snowy whiteness a startling but refreshing contrast. A flower of the most tender beauty (but a fine performer), Beaton is sure to give you one of the "big thrills" of your glad growing career.



MARGARET BEATON



SOLVEIG



ARIADNE

Serene beauty and opulence of form are other attributes of the lovely Margaret Beaton. The above spike, cut from a 1-inch bulb, surpassed in size by 50% any Maid of Orleans from a large bulb that I have seen. Several buds have been cut off in the picture. Quite different in the boldness of its blotch is the also immense Ariadne, another ideal performer. A prominent florist to whom I took a few spikes of both Beaton and Ariadne this past summer reported that both were snapped up at once by his customers from among the wide variety of fine glads in his showcase.

COMMANDER KOEHL (Pfizer) (Exhibition)

Giant blood-red opening about five six-inch florets at one time. A tall vigorous grower. Blooms are of heavy substance, very glossy, and of distinctive triangular form. The standard of excellence among red gladioli.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 300—40c; 1000—\$1.25; quart—\$3.00.

CONQUEST (Mitsch) (Large Decorative)

Pure light salmon pink with a large creamy yellow throat. Very beautiful. (L. 60c; 5—\$2.40) (M. 30c; 5—\$1.20) (S. 15c; 5—60c; 25—\$2.40) (Blbts. 5—20c; 25—80c; 100—\$3.20)

CREVE COEUR (Young) (Large Decorative)

Another very distinctive gladiolus, this time in an orange buff shade with a very unusual throat marking of orange-red on yellow. This variety builds a consistently large spike. Well worth adding to your collection. (L. 20c; 3—50c; 10—\$1.60) (M. 10c; 5—40c) (S. 2—10c; 10—40c) (Blbts. 10—20c; 100—\$1.50)

DAMARIS (B. L. Palmer) (Large Decorative)

Tall rose red with many florets showing color at one time. (L. \$2.00) (M. \$1.25) (S. 75c) (Blbts. 2—25c)

DEBONAIR (Palmer) (Large Decorative)

Warm light pink fading to a creamy throat with crimson pepperings. May sometimes show a slight sharp flecking of deep scarlet.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

DEL RAY (Burtner) (Large Decorative)

Light scarlet with small cream throat blotch. Very plain petalled, but clean-cut, bright and bold. (L. 15c) (M. 10c; 5—40c) (S. 10—50c) (Blbts. 10—15c)

DIANE (Krueger) (Large Decorative)

Tall silky orange-salmon. An exceptionally promising commercial. (Any size \$6.00 each. Blbts. \$1.00 each)

DR. C. HOEG (Hoeg) (Medium Decorative)

Glossy, velvety maroon with a fine line of silvery grey around the edge of each petal. This variety produces uniformly long spikes and has unusually clean-cut round florets. The sheen of its petals is wonderfully lustrous and velvety, being unequalled in richness by any other gladiolus of any color. We are all sold out of this variety this season except for small bulbs and bulblets. Pictured on page 13. (S. 2—10c; 10—50c; 100—\$4.00) (Blbts. 50—20c; 100—40c; 500—\$1.50; 1000—\$3.00; quart—\$12.00)

DR. F. E. BENNETT (Diener) (Large Decorative)

Brilliant, slightly ruffled scarlet with small white spear-head in throat. An ideal performer. (L. 7c; 10—50c) (M. 10—25c) (S. 10—15c; 100—\$1.00) (Blbts. Pkg. 10c; 500—50c)

DREAM O'BEAUTY (Zimmer) (Exhibition)

Giant American Beauty rose-red with slightly deeper throat. Grows five feet tall; opens up to ten florets at one time. Because of its vivid coloring this variety is an especial favorite with garden visitors. In heavy demand.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

DUNA (Palmer) (Medium Decorative)

Soft flesh-pink or pale apricot without markings. An exquisitely soft, warm-toned variety of outstanding commercial value.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

EARLY MELODY (Arenius) (Large Decorative)

Tall growing pale lavender or light orchid pink with a faint sanding of rose in the throat. An excellent cut flower lavender that should be more widely grown.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

ELLEN MARIE (Pruitt) (Large Decorative)

Rich orangy salmon with slight ruffling and small wiry stem. A universal favorite because of its lovely color. (L. \$1.00) (M. 50c; 3—\$1.00) (S. 25c; 10—\$1.75; 25—\$2.50) (Blbts. 5—25; 50—\$1.25)

EUIDES (Errey) (Large Decorative)

A paler Rosemarie Pfizer with perhaps more open floret etc and a more compact spike. (L. 40c) (M. 30c) (S. 20c) (Blbts. 5—20c)

FLAMING METEOR (Mitsch) (Large Decorative)

Giant ruffled scarlet self, leaning less to the orange than Dr. Bennett. Opens about four six-inch florets at a time on tall vigorous spikes. (L. 7c; 5—30c) (M. 10—30c) (S. 10—15c) (Blbts. 100—30c)

GLOAMING (Zimmer) (Medium Decorative)

With the exception of Airy Dream, the most beautiful basket gladiolus that we know of (see pictures on page ?). The essential qualities of a basket glad are grace (produced by a long wiry stem and plenty of space between the florets) and a feeling of rhythm produced by having a precise and extended repetition of color accents—in other words, a long ribbon of bloom. This bright purple gladiolus has these qualities to a marked degree. GLOAM-

ING is one of the tallest, most vigorous, and perfect cutting varieties that we grow. Strongly recommended. See page 18.

	Each	3	5	10	25	100
Large	\$0.30	\$0.75	\$1.20	\$2.40	\$4.80	\$19.20
Medium	.20	.50	.80	1.20	3.20	12.80
Small	.10	.25	.40	.80	1.60	6.40

Bulblets: 20—25c; 100—75c; 500—\$2.50; quart—\$15.00.

GOLDEN CHIMES (Ellis) (Large Decorative)

A compact, slightly ruffled light yellow of good size and clear color. (L. 10c) (M. 7c) (S. 2—10c) (Blbts. 25—15c)

GOLDEN DREAM (Groff) (Medium Decorative)

Tall medium yellow with medium-sized florets beautifully recurved and rose-like in the bud. The first good yellow gladiolus developed by modern hybridizers. (L. 7c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c) (Blbts. Pkg. 10c)

GOLDEN GODDESS (Salbach) (Large Decorative)

Medium yellow opening up to eleven florets at one time. In good demand. Patented. (L. 20c; 3—45c; 6—80c; 12—\$1.50; 25—\$2.85; 100—\$9.00)

GOLDEN POPPY (Prestgard) (Medium Decorative)

A gladiolus of the same shining gold color as the California poppy—and somewhat similar in roundness of form. A tall grower with a wiry stem. The throat is entirely free from any marking. This is the richest, deepest-toned yellow gladiolus. A florest's container full of tall spikes of this lustrous deep yellow sort is something hard to beat. In our experience florists invariably select it in preference to any other yellow glad. Strongly recommended.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets: Pkg. 10c; 500 for 50c; 1000 for \$1.00; one quart for \$3.00.

GREEN LIGHT (Pfizer) (Medium Decorative)

Greenish white beautifully ruffled. An interesting novelty. (L. 50c) (M. 30c) (S. 20c) (Blbts. 10—50c)

GRETEL (Baerman) (Small Decorative)

Heavily frilled palest salmon with a large deep golden throat. A wonderfully beautiful small decorative that should become a great favorite. Larger than Angelica, of which it is a full sister. A tall grower and a rapid propagator. (Priced on page 1)

GUNVOR (Prestgard) (Large Decorative)

Rich cream with slightly deeper throat, very heavily frilled. Opens about five florets nearly six inches across at one time. (L. 15c) (M. 10c) (S. 2—10c) (Blbts. 10—15c)

HANSEL (Baerman) (Small Decorative)

Crystalline clear light golden yellow about as large as Brightside but much more heavily frilled. As intensely fluted as New Era. Outstanding among the yellow decoratives. (Priced on page 1)

HECTOR

Attractively ruffled light scarlet. Very easy grower. (L. 10c; 5—40c) (M. 2—15c; 5—25c) (Blbts. 15—10c; 50—35c)

HERITAGE (Ristow) (Exhibition)

Pure pink of unusually fresh tone with snow-white throat and mid-ribs. We displayed this variety at the Century of Progress, 1934, with fourteen fresh florets open at one time, florets starting at a diameter of 6¾ inches and maintaining their size well up the spike. Growers who saw it freely admitted that it was THE LARGEST GLADIOLUS EVER EXHIBITED IN AMERICA. At the International Horticultural Exposition in Chicago, September, 1936, Heritage again won the championship. If bloomed during extremely torrid weather this glad may disappoint. Better try planting it about June 1 (for September blooming). Also, it often does better from medium-sized bulbs than from large. Pictured on page 25.

	Each	3	5	10	25	100
Large	\$0.12	\$0.30	\$0.50	\$1.00	\$2.00	\$8.00
Medium	.08	.21	.35	.70	1.40	5.60
Small15	.25	.50	1.00	4.00

Bulblets: 50—20c; 200—60c; 1000—\$3.00; quart—\$12.00.

HONOR (Kinyon) (Large Decorative)

Lavender near-self of more opaque texture than Minuet and just a trifle deeper color. One of the best of the newer lavenders. (L. 20c) (M. 10c) (S. 2—10c) (Blbts. 10—20c)

INCENSE (Miller) (Small Decorative)

The first definitely fragrant gladiolus. Soft scarlet blending to a yellow throat. A patented variety of real importance. (2 L—\$1.00. No other sizes sold.)

IOSCO (Kinyon) (Exhibition)

Ivory-buff of huge size and great vigor. (L. \$1.00) (M. 75c) (S. 60c) (Blbts. 10—50c)

IRAK (Mitsch) (Exhibition)

This sport of Bagdad is identical with that great variety in height and vigor but the color is a clear silvery grey with an unusually smooth sheen. You'll be astonished when Irak first blooms in your garden to see a flower of this unique yet beautiful color. One of the most unusual glads in years and a real color break. Pictured on page 13.

	Each	3	5	10	25	100
Large	\$0.35	\$0.85	\$1.40	\$2.80
Medium	.25	.60	1.00	2.00
Small	.15	.40	.60	1.20	3.00

Bulblets: 10—25c; 50—\$1.00; 100—\$2.00.

ISOLA BELLA (Pfizer) (Large Decorative)

Very pale lavender with innocuous throat marking. Petals nicely recurved. The first lavender variety from Pfizer. (L. 50c) (M. 35c) (S. 25c) (Blbts. 5—25c)



LEONA



AMBERGLOW



KING LEAR



CHAMOUNY



CAMELLIA

Here surely is a gallery of champions: Among the rose reds what surpasses Leona? A copious golden shower is a bouquet of the lavish Amberglow. King Lear brings a regal opulence and lustre to the meager purple class. Chamouny strikes a new note in color, being one of the most distinctive glads introduced in years. (Note the picotee edge.) For the loveliest form of any plain petaled glad we nominate Camellia.

JALNA (Palmer) (Exhibition)

Terra cotta heavily and uniformly striped or flecked slate grey. Distinctive novelty. Florets unusually round with about eight open at one time. (L. 40c; 3—\$1.00) (M. 25c; 3—60c; 10—\$2.00) (S. 15c; 3—35c; 10—\$1.20; 25—\$2.40) (Blbts. 12—20c; 50—75c; 250—\$2.50)

JONQUIL (Palmer) (Small Decorative)

Small-flowered deep yellow with a consistently fine spike and several pure jonquil colored blooms open at one time. (L. 10c; 5—40c) (M. 8c; 3—20c; 25—\$1.50) (S. 10—30c) (Blbts. 20—10c; 100—40c)

JOSEPH HAYDN (Pfizer) (Large Decorative)

Light heliotrope-violet with darker blotches. (L. \$2.00) (M. \$1.50) (S. \$1.00) (Blbts. 1—40c)

J. S. BACH (Pfizer) (Exhibition)

Pinkish scarlet similar to Dr. Bennett but making a larger spike. (L. 10c; 10—80c) (M. 7c; 10—60c) (Blbts. 25—25c; 250—\$1.50)

KING ARTHUR (Arenius) (Large Decorative)

Deep-toned lavender approaching a light purple shade. This variety possesses unusually heavy, lustrous petals which are beautifully ruffled. A very distinctive gladiolus. (L. 7c; 10—50c) (M. 2—10c; 10—30c) (S. 3—10c; 10—20c) (Blbts. Pkg. 10c; 500—\$1.00)

KING LEAR (Palmer) (Large Decorative)

Magnificent new purple of great size and lustrous sheen. Should have a great future. See illustration on page 10. (L. \$4.00) (M. \$3.00) (S. \$2.00; 5—\$8.00) (Blbts. 1—50c; 5—\$2.00)

LAVENDER QUEEN (Arenius) (Medium Decorative)

Recurved petals and a shade of lavender somewhat deeper and cooler than that found in Minuet make this variety a real acquisition in the lavender class. We believe you will like it. (L. 40c) (M. 30c) (S. 20c) (Blbts. 10—30c; 100—\$1.50)

LAVINIA (Prestgard) (Large Decorative)

Rich medium-deep pink of lustrous heavy substance with a beautiful orchid-like throat marking. Opens up to five enormous slightly ruffled florets at one time. This variety is invariably one of the tallest growers in our field, often topping five feet. Considering both beauty and ease of culture, I am inclined to believe that Lavinia will eventually take first place in popularity among all Mr. Prestgard's many excellent productions to date. We have received an unusual number of enthusiastic testimonials about this variety. Pictured on page 12.

	Each	3	5	10	25	100
Large	\$0.30	\$0.75	\$1.20	\$2.40	\$4.80
Medium	.20	.50	.80	1.60	3.20	12.80
Small	.10	.25	.40	.80	1.60	6.40

Bulblets: 20—25c; 100—75c; 500—\$2.50; quart—\$15.00.

LEONA (Pruitt) (Large Decorative)

The best all-around rose-red on the market; tall, straight, wiry stemmed, it should be an ideal cutter. We admired the silky sheen of its florets. See page 10. (L. \$1.00; 3—\$2.00) (M. 50c; 5—\$1.50) (S. 25c; 5—85c) (Blbts. 5—25c; 50—\$1.25; 500—\$6.25)

LESCHI (Kaylor) (Large Decorative)

This maroon gladiolus, derived three-fourths from Purple Glory, is similar to its progenitor but builds a longer spike and has smoother, more widely open blooms. (L. 15c; 5—60c) (M. 10c; 5—40c) (S. 5—20c; 25—75c) (Blbts. 10—15c)

LORD SELKIRK (Twomey) (Exhibition)

New exhibition white which we have seen with fifteen fresh florets open at one time. A paper white with sometimes a slight touch of cream in the throat. A really sensational exhibition variety. Pictured on page 24. For sale next year.

LOTUS (Prestgard) (Medium Decorative)

The one gladiolus for which we have always reserved the adjective ethereal (though doubtless two new sorts—Puritan and New Era—deserve it equally). Lotus is paler, however, than either of these two new varieties, being essentially a white gladiolus blending to translucent shell pink at the tips and cream at the throat. Pale colors in a flower look washed-out unless the petals are heavy. It is the possession of fine substance and an unusually waxy, shell-like texture that makes Lotus preeminent among all delicately tinted gladioli. For both beauty and performance this variety receives our strongest recommendation. Pictured on pages 2 and 25.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets: Pkg. 10c; 500 for 50c; 1000 for \$1.00; one quart for \$3.00.

LUXOR (Fischer, C.) (Medium Decorative)

Strongly ruffled scarlet-orange of heavy, translucent texture. A unique shade. (L. 80c) (M. 50c) (S. 30c) (Blbts. 5—25c)

MAID OF ORLEANS (Pfizer) (Medium Decorative)

White with creamy throat. Tall growing. The best commercial white gladiolus. In heavy demand.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets: Pkg. 10c; 500 for 50c; 1000 for \$1.00; one quart for \$3.00.

MAMMOTH WHITE (Pfizer) (Exhibition)

Giant pure white with blooms somewhat crowded. (L. 7c; 10—50c) (M. 10—30c) (S. 10—15c) (Blbts. Pkg. 10c; 500—60c)

MARGARET BEATON (Twomey) (Large Decorative)

We nominate for the hall of gladiolus fame this rich snowy white with its tiny spark of vermilion-pink deep in the throat. Margaret Beaton reminds one of those beautiful white phlox with the bright pink eye. At every show where we displayed this variety this past summer, it was one of the centers of attraction. Margaret Beaton will open seven six-inch blooms at one time. Spikes are invariably tall and notably free from crooking. We consider Margaret Beaton the most important white introduction since Maid of Orleans. Pictured on pages 6 and 7.

	Each	3	5	10	25	100
Large	\$3.00	\$7.20
Medium	2.00	4.80	\$8.00
Small	1.00	2.40	4.00	\$8.00	\$16.00	\$64.00

Bulblets: 1—20c; 5—75c; 25—\$3.00; 100—\$12.00; 1000—\$100.00.



LAVINIA



MARGARET FULTON



PURITAN

Year after year testimonials pour in praising the beauty of Lavinia. Its huge florets, heavy as chamois skin, are a marvelous "dewy rose"—quite different from any other pink. . . . Each July when the early Margaret Fulton comes into flower, we feel that the glad season has hit its stride. . . . Heaviness of substance, exquisite freshness of color, and intensity of ruffling reach a common peak in Puritan. In beauty of individual floret, we know of no glad that we consider its equal.



IRAK AND BAGDAD



SHIRLEY TEMPLE



DR. HOEG

"The nearest grey of any flower" is the aptest brief description of Irak, a true color sport of Bagdad. "You haven't seen anything" in the glad world until you've seen a well grown specimen of Shirley Temple. The one pictured had two more six inch blooms open the next day with the bottom florets still perfectly fresh. In Dr. Hoeg we still have the last word in lustrous petal texture.



ROSAMOND



MARGARET FULTON



MILDRED LOUISE



SOLVEIG



PICARDY

MARGARET FULTON

(Ogrodnichek) (Medium Decorative)

Beautiful rich salmon of distinctive clean-cut form. A wonderful cut flower because of its earliness and ability to withstand heat. A favorite cut flower in the South. Recommended as one of the best all-around glads listed in this catalog. In effect an early Picardy. Pictured on page 12.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

MARGUERITE (Pommert) (Exhibition)

Massive salmon pink blending to a soft yellow throat. Attractively ruffled. A variety whose consistency and vigor mark it as a coming commercial. You will make no mistake in stocking Marguerite. Price \$5.00 each any size. No bulblets for sale this season.

MARMORA (Errey) (Exhibition)

Giant grey with lavender influence, with a peculiar plum-colored glow in the throat. (L. 7c; 3—15c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c; 25—30c; 100—\$1.20) (Blbts. Pkg. 10c; 500—50c)

MARY ELIZABETH

(Stevens, H. W.) (Medium Decorative)

Beautiful ruffled white with light yellow throat. Opens six to eight lovely round florets at one time. In very heavy demand.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets: Pkg. 10c; 500 for 50c; 1000 for \$1.00; one quart for \$3.00.

MATTERHORN (Pfizer) (Large Decorative)

Snowy white of heavy substance. A real beauty. (L. \$2.00) (M. \$1.50) (S. \$1.00) (Blbts. 1—20c)

MEMORY OF HINDENBURG

(Pfizer) (Large Decorative)

Deep scarlet red; said to be an improvement on Commander Koehl. (L. \$7.00) (M. \$4.50) (S. \$2.50) (Blbts 1—70c)

MILDRED LOUISE (Wentworth) (Large Decorative)

Soft apricot salmon somewhat similar to Picardy. A most outstanding variety.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

MILFORD (Rides) (Large Decorative)

Very large light violet with deeper marking in throat. Larger than Pfizer's blues, but not quite their equal in color. (L. 10c; 5—40c) (M. 7c; 10—50c) (S. 10—30c) (Blbts. 50—20c; 250—\$1.00)

MINUET (Coleman) (Large Decorative)

Originated in 1922, this variety remains today the finest lavender gladiolus. Before the advent of Picardy it rated first in national popularity. Minuet is just the shade of lavender a glad should be, with sparkling, silky texture, and beautifully formed florets. One of the stand-bys of every collection.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

MISS NEW ZEALAND (Julyan) (Exhibition)

A subdued salmon pink of unusual size. (L. 20c) (M. 15c) (S. 10c) (Blbts. 12—25c)

MOORISH KING (Pfizer) (Large Decorative)

Velvety maroon with long narrow petals. (L. 15c) (M. 10c)

MORNING SERENADE

(C. Fischer) (Large Decorative)

Vaporous pink and cream, similar to Coryphee but creamier in its ground color. An exquisitely soft-toned variety that will open eight or more florets at one time. (L. \$2.00) (M. \$1.20) (S. 80c; 10—\$6.40) (Blbts. 2—20c; 10—75c; 100—\$5.00)

MOTHER MACHREE (Stevens) (Large Decorative)

Lavender grey with salmon tints. This glad was unusually fine the past season.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

MRS. P. W. SISSON (Coleman) (Large Decorative)

Beautiful light pink near-self of fine form and with a beautiful shimmering texture. Perhaps the most beautiful glad originated prior to 1930. (L. 7c; 5—25c; 10—50c) M. 10—25c) (S. 10—15c)

NANCY ANN (Kinyon) (Medium Decorative)

A waxy-smooth lavender with creamy-yellow throat. Inclined to be a difficult grower. (L. 50c) (M. 25c) (S. 15c; 10—\$1.20) (Blbts. 10—15c; 100—\$1.20)



BRIGHTSIDE



RIMA



NEW ERA

One of our best sellers year after year is the sprightly Brightside—in great demand as a cut flower. Delicate as any orchid is the virginal sweet Rima. Spikes pictured were all cut from No. 5 and 6 bulbs. A “thrill felt round the flower world” followed the introduction of the stunning pink New Era.

NEW ERA (Ellis) (Medium Decorative)

Exquisitely pure but rich light pink blending to a white throat. The feature of this stunningly beautiful variety is the intense and uniform frilling at the extreme edge of the petals. New Era opens six to eight three-inch florets at one time. No glad fancier can afford to be without this thrilling new variety. Pictured on page 16. (L. 75c; 3—\$1.75) (M. 45c; 3—\$1.00) (S. 20c; 3—45c; 10—\$1.50) (Blbts. 5—30c; 100—\$5.00)

ORANGE SOVEREIGN (Steves) (Large Decorative)

Nice orange producing a conservative spike of good length. (L. 7c; 3—15c; 10—50c) (M. 10—30c) (S. 10—15c) (Blbts. Pkg. 10c)

OUR SELECTION (Ball) (Large Decorative)

Salmon with steely glints. Has a stiff formal spike. Good when well grown. Varies considerably in color. (L. 7c; 5—25c; 10—50c;) (M. 10—25c) (S. 10—15c)

PARADISE (Pruitt) (Medium Decorative)

Slightly ruffled apricot somewhat similar to Wasaga but larger. A beautiful new variety. (L. 10c; 10—80c) (M. 5—25c; 10—50c) (S. 10—30c; 100—\$1.50) (Blbts. 100—20c)

PELEGRINA (Pfizer) (Large Decorative)

Deep violet-blue. When observed in the sun, this variety has all the lustre of deep blue velvet. By far the most beautiful "blue" when well grown. (L. 7c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c; 100—\$1.00) (Blbts. Pkg. 10c; 500—75c)

PFITZER'S TRIUMPH (Pfizer) (Large Decorative)

Wonderfully velvety salmon-scarlet with ruby throat. Plant this late so it will bloom in September if you live in a region of torrid summers. (L. 7c; 3—15c; 10—50c) (M. 10—25c) (S. 10—15c) (Blbts. Pkg. 10c)

PHYLLIS McQUISTON (Stewart) (Large Decorative)

An excellent all-around pure pink, practically without markings. A strong grower that should have a fine future as a commercial.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets: Pkg. 10c; 500 for 50c; 1000 for \$1.00; one quart for \$3.00.

PICARDY (Palmer) (Exhibition)

The buxom prima donna of the gladiolus world. A lavishly beautiful rich apricot-salmon overlain with a slight silvery mist like the blush on blue grapes. Picardy has achieved wider popularity than any other variety in history and is today the standard by which all other glads are judged—consciously or unconsciously. This giant

variety should be the backbone of every fine gladiolus collection.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

POMPEII (Baerman) (Large Decorative)

A larger, softer-toned version of Vagabond Prince: soft grey with a very large, blended, coppery throat. Unique. (L. 30c) (M. 20c) (S. 10c; 10—80c) (Blbts. 20—25c; 100—75c)

PRAIRIE GOLD (Corrington) (Medium Decorative)

Rich, deep golden yellow. A promising cut-flower variety. (L. 25c; 5—\$1.00) (M. 15c; 3—35c) (S. 10c; 5—40c; 25—\$1.60) (Blbts. 10—20c)

PRIMATE (Crow) (Medium Decorative)

One of our favorite yellows. A variety whose full beauty is revealed only in basket work where its tall spikes and regular placement make it outstanding. Try this one in generous cutting quantity.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

PRIMROSE QUEEN (Gelser) (Medium Decorative)

Ruffled light yellow self of fine vigor. Can be counted on to produce an excellent spike. (L. 10c; 3—20c; 10—70c) (M. 10—50c) (S. 10—25c) (Blbts. 50—25c)

PURITAN (Baerman) (Medium Decorative)

One of the three sisters whose exquisite beauty is unrivalled in the gladiolus world (the others: Angelica, Gretel). Puritan is the largest in the individual floret. A flower of intensely puckered ruffling and with substance heavy as Solveig or King Arthur. Early and a rapid multiplier. Pictured on page 12. (L. \$2.00) (M. \$1.20) (S. 80c; 3—\$2.00; 10—\$6.40; 25—\$12.80) (Blbts. 2—20c; 10—75c; 100—\$5.00)

QUEEN OF BREMEN (Zimmer) (Medium Decorative)

Beautiful lavender with cream throat. This glad is ideal for floral work, possessing a fine wiry stem and opening six to eight blooms at a time. Until I saw some beautiful baskets of this variety at the originator's, I did not fully realize how valuable a glad this really is.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.



GLOAMING



GLOAMING



RUFFLED GOLD

Next to Airy Dream, we know of no glad so suited for basket work as Gloaming. The magnificently long spikes with their long ribbons of bloom and graceful wiry stems give a buoyancy to a basket of this variety that makes many another sort look stolid by comparison. Please, please do not judge a glad like Gloaming (or Golden Poppy, or Queen of Bremen, or many another) by a single spike when its charm is so markedly enhanced by appropriate massing.

RECADO (Palmer) (Exhibition)

Smoky rose red on grey ground flecked slate and scarlet at the edges. Opens ten-eleven florets. (L. \$1.50) (M. \$1.00) (S. 60c; 5—\$2.40) (Blbts. 2—25c; 10—\$2.00)

RECOVERY (Corrington) (Exhibition)

A subdued salmon-red that is an unusually consistent producer of exhibition spikes. Our estimate of this variety has been revised upward as we have seen more of it. Its color was unusually good this season. As a late fall cut-flower—when scarlets are in good demand—Recovery is hard to beat.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

RED GIANT (Phillips) (Large Decorative)

Strong-growing new rose-red with white midribs. (L. \$1.00) (M. 60c) (S. 30c) (Blbts. 2—20c)

RED LORY (Errey) (Exhibition)

Giant rose-red with purple throat. Often sensational on the show table, but actually a bit garish. (L. 7c; 10—50c) (M. 3—10c; 10—25c) (S. 5—10c; 25—30c) (Blbts. Pkg. 10c)

RED PHIPPS (Briggs) (Large Decorative)

Light scarlet or deep pink of translucent texture. (L. 7c; 3—15c; 10—50c) (M. 3—10c; 10—30c) (Blbts. Pkg. 10c)

RED PIRATE (Gelser) (Medium Decorative)

Rose-red blending to a small throat mark of almost black. This glad possesses the most lustrous silken sheen of any rose-red variety. Well grown it is very beautiful. (L. 12c) (M. 10c; 3—25c) (S. 5—20c) (Blbts. 15—10c)

REFLECTION (Kinyon) (Large Decorative)

Light lavender self with unusually round florets. A very promising new lavender. Tall grower. (L. \$1.00) (M. 90c) (S. 75c) (Blbts. 1—10c; 10—75c)

REGENT (Palmer) (Exhibition)

Bright scarlet-red of glossy sheen, producing consistently fine spikes. (L. \$1.00) (M. 60c; 5—\$2.40) (S. 40c; 5—\$1.60) (Blbts. 4—25c; 100—\$3.00)

RESOLUTION (Baerman) (Exhibition)

One of the most unusual glads ever introduced (see picture on page 25). The florets which just fail of being six inches in diameter are of very heavy substance and are not only ruffled but lacinated—a feature hitherto found only in very small varieties. For some reason Resolution has a marked tendency to sport back to a more conven-

tional plain-petaled type of floret, retaining its rich scarlet red coloring and hint of a throat marking, illustrating the fact that there are mutations of form as well as of color. Every fancier should try out this unusual novelty. (L. \$2.00) (M. \$1.20) (S. 80c; 10—\$6.40) (Blbts. 2—20c; 10—75c; 100—\$5.00)

REWI FALLU (Fallu) (Exhibition)

Deep red with huge bell-like florets so heavy that they often cause the upper half of the spike to break off in the field. An excellent show variety, though I have never seen it outclass Commander Koehl at the latter's best. (L. 50c) (M. 25c) (S. 15c) (Blbts. 5—25c; 100—\$4.00)

RIMA (Mitsch) (Large Decorative)

We thought that in order to save space we'd omit all testimonials from our catalog this season though our files are full of them, but we'll make one exception to include a typical one regarding Rima:

"Today I have the most wonderful glad I have ever seen: Rima. The florets are seven inches wide; its orchid color is the most beautiful of all colors in flowers.

"I am 77 years old but I still admire as much as ever a beautiful flower. Well do I remember the thrill I experienced when I had my first Minuet, Betty Nuthall, Commander Koehl, Dream O'Beauty, Mary Elizabeth, Solveig and Picardy, but in my opinion Rima surpasses them all." —J. W. C., Little Falls, Minn.

The charm of this variety, with its exquisite pale orchid tone and frosty sheen grows upon one. In massed effects its beauty is never to be forgotten. Pictured on page 16.

	Each	3	5	10	25	100
Large	\$1.20	\$3.00	\$4.80	\$9.60
Medium	.60	1.50	2.40	4.80
Small	.30	.75	1.20	2.40

Bulblets: 1—10c; 5—40c; 25—\$1.60; 100—\$6.40; 500—\$25.

ROBERT BURNS (Christ) (Large Decorative)

Medium deep violet; very similar to Vienna Woods. (L. 75c) (M. 50c) (S. 35c) (Blbts. 10—50c)

ROI ALBERT (Lemoine) (Large Decorative)

Novel old rose with a triple blotch of scarlet on cream on salmon. There is nothing quite like it.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

ROSALIE (Zimmer) (Medium Decorative)

The lavender class which has seen comparatively few significant introductions in recent years is strengthened by the addition of this sprightly Zimmer origination. A seedling of Queen of Bremen, it is considerably larger and more intense in coloring and seems less inclined to crook. (L. \$1.00) (M. 75c) (S. 50c; 10—\$4.00; 25—\$8.00) (Blbts. 3—25c; 100—\$5.00)



Mixed pastel shades of gladioli combined with the light blue and gold perennial aster, Queen Mary.



UTOPIA



ZUNI



GOLDEN GODDESS



AMRITA



SHERLOCK HOLMES

Notice the Minuet form of Utopia. Rapidly coming to the fore among the smokies is the massive Zuni. Golden Goddess remains the favorite exhibition yellow. In anyone's "Dozen Best" is the magnificent Amrita. Simply huge and incomparably brilliant is the salvia-scarlet Sherlock Holmes.

ROSAMOND (Wright) (Large Decorative)

A Pfitzer's Triumph seedling which retains the velvety sheen of this variety but opens a larger number of florets. (L. \$1.50) (M. \$1.00) (S. 60c) (Blbts. 3—25c)

ROSE OF MICHIGAN (Kinyon) (Medium Decorative)

Deep rose red with slightly deeper throat. A good cutter. (L. \$1.00) (M. 90c) (S. 75c) (Blbts. 1—10c; 10—75c)

RUFFLED BEAUTY (Prestgard) (Large Decorative)

Light yellow of unusual size and fine ruffling. Few varieties on our entire list have elicited so many favorable testimonials as Ruffled Beauty. It has proved a frequent winner on the show table. If you are on the lookout for something different in a yellow, try Ruffled Beauty.

	Each	3	5	10	25	100
Medium	\$0.08	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Small10	.15	.30	.60	2.40

Bulblets: Pkg. 10c; 100—40c; 250—75c; 1000—\$3.00; quart \$10.00.

RUFFLED GOLD (Goodrich) (Medium Decorative)

This old favorite yellow with its inconspicuous round throat marking (pictured on page 18), is still one of our most beautiful and worthwhile despite a certain inclination to crook. Well grown, it is still near the top in its color section.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

SALBACH'S ORCHID (Salbach) (Large Decorative)

Beautiful rose-pink with deeper sanding in throat. Very similar to Minuet but considerably pinker. (L. 7c; 10—50c) (M. 10—30c) (S. 10—20c; 25—40c) (Blbts. Pkg. 10c; 500—75c)

SARDIS (Baerman) (Large Decorative)

A seedling of Sweetheart and Picardy which stands just half way between those two excellent sorts in both appearance and habits. The color is a rich deep salmon-pink with a pure creamy throat. The spike is unusually long and vigorous. Especially valuable as a cut flower. (L. 80c) (M. 50c) (S. 30c; 10—\$2.40; 100—\$19.20) (Blbts. 5—25c; 10—40c; 100—\$3.00)

SCARLET GLOW (Arenius) (Large Decorative)

A rich new scarlet of good size and heavy substance. (L. \$2.00) (M. \$1.20) (S. 60c) (Blbts. 1—25c)

SERENITY (Zimmer) (Large Decorative)

Waxy snow-white with a crystalline tint of palest rose-pink at the extreme edges. Very similar to Olive Goodrich, but much larger, snowier, and more delicately tinted. Serenity also displays a delightful touch of ruffling. (L. \$2.00) (M. \$1.20) (S. 80c) (Blbts. 2—20c; 10—75c; 100—\$5.00)

SHERLOCK HOLMES (Prestgard) (Exhibition)

Brilliant scarlet of exhibition size. Just the color of the bright red salvias seen blooming in late autumn gardens. A tall grower that can be spotted a block off among a field of glads because of its unusual brilliance. (L. \$6.00) (M. \$4.50) (S. \$3.00) (Blbts. 1—25c; 10—\$1.75; 100—\$12.00)

SHIRLEY TEMPLE (Pruitt) (Exhibition)

Beautiful waxy cream blending to a light yellow throat. Fully as large as Picardy but with a smoother texture and heavier substance as well as an intense ruffling. When well grown Shirley Temple is an incredibly beautiful gladiolus. See picture on page 13. (L. \$1.00; 5—\$3.00) (M. 50c; 5—\$1.70) (S. 25c; 5—\$1.00; 25—\$4.00) (Blbts. 5—25c; 10—40c; 50—\$1.25; 500—\$10.00)

SOLVEIG (Prestgard) (Exhibition)

A somewhat easier doer than it was in some localities when first introduced, Solveig continues to be the white par excellence when well grown. Snowy whiteness, save for a tiny throat marking of rose, the heaviest texture and wonderful ruffling make this a truly magnificent flower. Do not stock it heavily, however, until you see what it does for you in your locality. (L. 12c; 3—30c) (M. 2—15c; 10—70c) (S. 2—10c; 10—50c; 100—\$4.00) (Blbts. 100—40c)

SONATINE (Pfitzer) (Medium Decorative)

Bright clear pure pink with inconspicuous throat marking. Very tall grower and a fine cut flower.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

STAR OF BETHLEHEM (Pfitzer) (Large Decorative)

Large snow-white with creamy white throat. In heavy demand. (L. 10c; 5—40c; 10—80c) (M. 10—50c) (Blbts. 50—25c)

SWEETHEART (Prestgard) (Medium Decorative)

Waxy pure-pink blending to a large snow-white throat. When well grown the edges are beautifully frilled. We consider this variety with its tall wiry stem, extreme earliness, and exquisitely fresh color the No. 1 florists' gladiolus. Sweetheart is also unexcelled for forcing under glass. We have grown this glad five feet tall but four feet is a more common height. Pictured on page 24.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.30	.60	2.40
Small10	.20	.40	1.60

Bulblets: Pkg. 10c; 500 for 50c; 1000 for \$1.00; one quart for \$3.00.

SYMPHONY (Palmer) (Large Decorative)

Warm light salmon-pink with creamy yellow throat. A tall grower that makes excellent spikes with six or more large blooms. (L. 7c; 3—15c; 10—50c) (M. 10—30c) (S. 10—15c) (Blbts. Pkg. 10c)

TIP TOP (Pfitzer) (Large Decorative)

Giant scarlet red, opening five or more six-inch blooms. Fine on the exhibition table. (L. 10c; 10—80c) (M. 2—15c)

TOKEN (Crow) (Medium Decorative)

Early salmon of very heavy substance. Said to be a fine cut flower in the East but seems unable to endure our warmer midwest summers as it crooked for us considerably and was prone to fall over in the field. (L. 15c; 3—35c; 10—\$1.20) (M. 10c; 3—25c; 10—80c) (Blbts. 10—15c; 100—\$1.00; 1000—\$8.00)

UNCAS (Webster) (Large Decorative)

This new burnt orange with deeper sanding in the throat comes from the same cross as Picardy. Might be called a larger Spirit of St. Louis. (L. \$1.50) (M. \$1.00) (S. 60c) (Blbts. 1—20c)

UTOPIA (Baerman) (Large Decorative)

Large pure pink with Minuet-like form but somewhat larger. Well-grown, this variety makes an excellent spike. Substance of the florets is unusually heavy. Pictured on page 21. (L. \$6.00) (M. \$4.50) (S. \$3.00) (Blbts. 1—25c; 100—\$12.00)

VAGABOND PRINCE (Palmer) (Large Decorative)

Garnet brown with a throat glowing like a live coal. An unusually glossy sheen adds life to this striking novelty. Spike is tall and straight. (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.20) (S. 10c; 10—80c) (Blbts. 15—20c; 100—\$1.00)

VALERIA (Pruitt) (Large Decorative)

Excellent early scarlet. Similar to Bennett but much earlier, and with better placement. Also a cooler shade of scarlet, being much like Red Phipps in color. A very promising commercial. See picture on page 25. (L. \$1.00; 3—\$2.00) (M. 45c; 3—90c) (S. 25c; 5—75c; 25—\$2.00) (Blbts. 5—25c; 50—\$1.25)

VIENNA WOODS (Christ) (Medium Decorative)

Fine new medium deep violet. Smoother color than many "blues." (L. 40c) (M. 30c) (S. 20c) (Blbts. 4—20c)

VREDENBURGH (Pfitzer) (Large Decorative)

Early white preceding Maid of Orleans by a few days. Also considerably larger. A good propagator. (L. \$2.50) (M. \$1.50) (S. 80c) (Blbts. 1—25c)

WALKOVER (Pfitzer) (Large Decorative)

Brilliant scarlet with saucer-like florets but moderate spike. (L. \$2.00) (Blbts. 1—20c)

WASAGA (Palmer) (Medium Decorative)

Lovely pure apricot with a delightful frilling at the extreme edges. One of our most beautiful varieties. A great favorite with florists. Strongly recommended.

	Each	3	5	10	25	100
Large	\$0.07	\$0.15	\$0.25	\$0.50	\$1.00	\$4.00
Medium10	.15	.25	.50	2.00
Small10	.15	.30	1.20

Bulblets: Pkg. 10c; 500—40c; 1000—80c; quart \$2.00.

WHITE SPIRE (Kinyon) (Large Decorative)

Tall new white of chamois-like substance and very pure tone. (L. \$1.00) (M. 90c) (S. 75c) (Blbts. 1—10c; 10—75c)

ZUNI (Mitsch) (Exhibition)

This new smoky, which builds a huge spike and possesses a frilling very unusual for so large a flower, has already made a great name for itself. Color is rather indescribable, having more of a purple infusion than most smokies. The throat is distinctly coppery. Pictured on page 21. (L. \$1.20) (M. 60c) (S. 30; 5—\$1.20; 10—\$2.40) (Blbts. 5—40c; 25—\$1.60; 500—\$25.00)



CHANGEABLE SILK



SWEETHEART



LORD SELKIRK

"The most unusual color to be found in the gladiolus" may truly be said of Changeable Silk. The lovely ruffled spike pictured was grown from a No. 4 bulb. From larger bulbs spikes are consistently longer. Known nearly everywhere that glads are grown is the winsome charm of Sweetheart. A glacial exhibition white that I have seen with fifteen open florets is the new Lord Selkirk.



LOTUS



HERITAGE



VALERIA



RESOLUTION



BARCAROLE

What variety the glad world holds for every floral hobbyist! Ethereal, waxy Lotus, pure as a lily faintly blushing, Heritage, still the World's Largest Glad, Valeria, a cheery newcomer, valiant Resolution with exotic laciniation, and Barcarole bringing a new color midway between orange and salmon—the warmest pink conceivable (just as Chamouny is the coolest—and what a range there is in between!)

The Hundred Best Glads for 1939

On the following pages we present our customary analysis of the leading varieties in each color class, together with data regarding their origination, size, heaviness of petal, type of bloom (whether ruffled or plain petaled), blooming season, and growth peculiarities.

Our choice of the "First Hundred," or Super Glads for 1939 is indicated by heavy capitals. These, together with the "Second Hundred" (in light capitals) and a few trial varieties comprise the total of 222 sorts which we consider the leaders this season.

With one exception we have omitted all our own originations from the First Hundred, preferring to give them plenty of time to prove themselves in other localities before including them. (We can vouch for their great beauty and fine growth in our own plantings.) Equally new va-

rieties from other sources have been freely included where beauty, distinctiveness, and evidence of vigor seemed to justify it. Perfect impartiality and comprehensiveness remain the goal of this gladiolus fanciers' catalog.

Again we wish to thank our many fellow glad-enthusiasts for their numerous interesting and valuable letters, recounting their experiences in the pursuit of our mutual hobby. In the preparation of this catalog we have given consideration to all reports on varieties which have come to us.

A further explanation of the classification which begins on the following page will be found at the end of the tables (page 33).

Below we summarize the varieties which we feel deserve to be in the First Hundred for 1939.

RALPH BAERMAN

Dark Reds	{ Black Opal Dr. C. Hoeg				
Reds	{ Commander Koehl Regent Rewi Fallu	Cream Buff & Flesh	{ Amrita Amulet Arethusa Camellia Duna Lotus Paradise Shirley Temple Wasaga	Rose Pinks	{ Nancy Ann Rima Salbach's Orchid
Scarlets	{ Aflame Aladdin Amador Baron Munchausen Beacon Del Ray Dr. F. E. Bennett Flaming Meteor J. S. Bach Pfitzers Triumph Red Phipps Tip Top Valeria	Whites	{ Albatross Ariadne Lord Selkirk Maid of Orleans Margaret Beaton Mary Elizabeth Star of Bethlehem Vredenburg	Rose Reds	{ Dream O'Beauty Leona Red Pirate
Oranges	{ Barcarole Bit O'Heaven Brightside Coral Glow (E) Diane Incense	Pure Pinks	{ Heritage Lavinia Phyllis McQuiston Sonatine	Lavenders	{ Bertie Snow Early Melody King Arthur Lavender Queen Minuet Queen of Bremen Rosalie
Yellows	{ Amberglow Golden Chimes Golden Dream Golden Goddess Golden Poppy Jasmine Primate Ruffled Gold	Salmon Pinks	{ Betty Nuthall Conquest Margaret Fulton Marguerite Mildred Louise Picardy Recovery	Purples	{ Charles Dickens Gloaming King Lear
		Light Pinks	{ Angelica Angelus Bleeding Heart Carillon Debonair Mrs. P. W. Sisson New Era Sweetheart	Light Violets	{ Allegro Ave Maria Blue Beauty Blue Danube Joseph Haydn Milford
				Dark Violets	{ Pelegrina Vienna Woods
				Smokies	{ Bagdad Changeable Silk Irak Jalna Marmora Mother Machree Vagabond Prince Zuni

CLASS 1—DARK REDS

FIRST HUNDRED (Heavy Capitals)

SECOND HUNDRED (Light Capitals)

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer	1933	L.D.	B	ARABELLA	\$0.25	Pl.	ML	5, 7.....
Errey	1936	L.D.	B	BLACK OPAL**	1.50	Pl.	M.....
Hoeg	1933	M.D.	B	DR. C. HOEG**	Pl.	M.....	12.....
Kaylor	1935	L.D.	B	LESCHI*15	Pl.	M.....	7.....
Pfitzer	1929	L.D.	A	MOORISH KING15	Pl.	ML	8, 9, 23.....
Kunderd	1927	M.D.	B	THOMAS A. EDISON (K).....	Ruf.	EM.....	7, 21.....
Pfitzer	1935	M.D.	B	UGANDA	Pl.	M.....	5, 6, 7.....

For Future Rating

Stevens, H.W.	1939	L.D.	B	MOHAWK	Pl.	M.....
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The only addition to this limited color class since the issuance of our last catalog is the much heralded Black Opal. Though not as rich in texture as Dr. Hoeg it opens a larger number of florets. Unusually smooth toned and vigorous this season was Kaylor's Leschi. Uganda, though very near black, seems a hopelessly weak grower.

CLASS 2—REDS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Fallu	1929	Ex.	B	BILL SOWDEN	Pl.	M.....	7.....
Pfitzer	1929	Ex.	A	COMMANDER KOEHL**07	Pl.	ML	25.....
Pfitzer	1937	Ex.	B	MEMORY OF HINDENBURG.....	7.00	Pl.	ML	13.....
Palmer	1936	Ex.	B	REGENT***	1.00	Pl.	ML
Fallu	1935	Ex.	A	REWI FALLU50	Pl.	EM.....	16.....

Following an inclination to put several of the deeper scarlet-reds into the red class we have included Regent here this year. Memory of Hindenburg has yet to show that it is the equal of Commander Koehl. Rewi Fallu must be considered purely a fancier's flower. The excellent spikes of it displayed at the Winnipeg show this year did not surpass the spikes of Commander Koehl also there on display.

CLASS 3—SCARLETS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Hornberger	1926	Ex.	B	AFLAME*	\$0.07	Pl.	M.....
Palmer	1938	Ex.	B	ALADDIN***	4.00	Ruf.	M.....
Kingsley	1932	L.D.	B	AMADOR***07	Pl.	M.....
Zimmer	1937	Ex.	B	BARON MUNCHAUSEN**	Pl.	M.....
Palmer	1935	L.D.	B	BEACON**25	Pl.	EM.....	10.....
Burtner	1935	Ex.	B	DEL RAY**15	Pl.	M.....
Diener	1921	L.D.	B	DR. F. E. BENNETT***07	Ruf.	M.....
Mitsch	1934	Ex.	B	FLAMING METEOR*07	Pl.	M.....	9.....
Palmer	1936	M.D.	A	HECTOR**10	Ruf.	EM.....	3.....
Ellis	1935	Ex.	B	JAMES FITZJAMES	Pl.	ML	13.....
Pfitzer	1932	L.D.	B	J. S. BACH*10	Pl.	M.....	8.....
Pfitzer	1935	L.D.	B	NINTH SYMPHONY	Pl.	M.....	7.....
Pfitzer	1926	L.D.	B	PFITZER'S TRIUMPH07	Pl.	ML	5, 6, 16.....
Briggs	1932	L.D.	C	RED PHIPPS***07	Pl.	M.....
Baerman	1936	Ex.	B	RESOLUTION	2.00	Ruf.	ML	19.....
Wright, G. W.	1937	L.D.	B	ROSAMOND	1.50	Pl.	ML	7.....
Arenius	1938	L.D.	A	SCARLET GLOW*	2.00	Pl.	ML	7.....
Pfitzer	1932	L.D.	B	TIP TOP10	Pl.	ML	8.....
Both	1936	Ex.	B	TUNIA'S TRIUMPH	Pl.	M.....	5, 29.....
Pruitt	1938	L.D.	B	VALERIA***	1.00	Ruf.	EM.....
Pfitzer	1937	L.D.	B	WALKOVER	2.00	Pl.	M.....	7.....
Pfitzer	1930	L.D.	B	WUERTEMBERGIA*	Pl.	L.....	11.....

For Future Rating

Fischer, C.	1938	M.D.	A	LUXOR80	Ruf.	M.....	7.....
Prestgard	1938	Ex.	B	SHERLOCK HOLMES*	6.00	Pl.	M.....

Perhaps we shall some day divide the scarlet class which now seems almost top-heavy with fine glads into two groups, one the regular scarlets and the other a group of "scarlet pinks" to include a group which are right on the line between light scarlet and deep pink. For instance, the introducer describes Aladdin as salmon pink, but all those we grew or that I saw this season were definitely light scarlet. Other sorts which show this variation depending on climate and soil are J. S. Bach, Red Phipps, Rosamond, Valeria, Luxor, and, to dip into the salmon pink class, Recovery and Sardis.

CLASS 4—ORANGES**FIRST HUNDRED (Heavy Capitals)****SECOND HUNDRED (Light Capitals)**

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer	1937	L.D.	B	BARCAROLE**	\$2.00	Ruf.M.....	7.....
Crow	1937	M.D.	B	BIT O'HEAVEN**	.25	Pl.EM.....	13.....
Prestgard	1934	M.D.	A	BRIGHTSIDE***	.07	Ruf.	..E.....
Ellis	1936	L.D.	B	CORAL GLOW*	Pl.M.....	3.....
Young	1938	L.D.	B	CREVE COEUR	.20	Pl.M.....
Krueger	1939	L.D.	B	DIANE***	6.00	Pl.M.....
Miller	1936	S.D.	B	INCENSE*	2-1.00	Pl.EM.....	6.....
Salbach	1934	M.D.	B	LA FIESTA*	Pl.M.....
Dusinberre	1929	M.D.	B	LA PALOMA*	Pl.EM.....	6.....
Salbach	1927	M.D.	B	ORANGE BUTTERFLY	Pl.EM.....	6.....
Steve	1934	M.D.	B	ORANGE SOVEREIGN*	.07	Ruf.EM.....
Mueller	1929	L.D.	B	SPIRIT OF ST. LOUIS*	Pl.	..E.....	2.....
Webster	1937	L.D.	B	UNCAS*	1.50	Pl.M.....	3.....

Four different types of orange glads are included in this group: (1) True orange including Bit O'Heaven, La Fiesta, La Paloma, and Orange Butterfly; (2) Salmon orange or orange salmon—Barcarole, Coral Glow and Diane; (3) Buff orange—Creve Coeur, Uncas, Spirit of St. Louis and Orange Sovereign. (4) Combinations of scarlet, orange and yellow such as Brightside and Incense. Brightside, incidentally, is beginning to be grown in a large way in Europe as a forcing variety.

CLASS 5—YELLOW

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer	1936	M.D.	B	AMBERGLOW**	\$0.50	Pl.EM.....	10.....
Ellis	1929	L.D.	B	GOLDEN CHIMES*	.10	Pl.EM.....
Groff	1923	M.D.	B	GOLDEN DREAM*	.07	Pl.ML....
Kunderd	1925	S.D.	A	GOLDEN FRILLS	Ruf.	..E.....
Salbach	1935	L.D.	B	GOLDEN GODDESS**	.20	Pl.M.....	15.....
Prestgard	1934	M.D.	B	GOLDEN POPPY**	.07	Pl.EM.....
Palmer	1939	L.D.	A	JASMINE**	Ruf.M.....
Palmer	1934	M.D.	B	JONQUIL*	.10	Pl.EM.....
Corrington	1937	M.D.	B	PRAIRIE GOLD**	.25	Pl.M.....
Crow	1929	M.D.	B	PRIMATE***	.07	Pl.M.....
Gelser	1935	M.D.	B	PRIMROSE QUEEN**	.10	Ruf.M.....
Pfitzer	1936	L.D.	B	ROYAL GOLD	Pl.EM.....
Prestgard	1936	L.D.	A	RUFFLED BEAUTY*	.08	Ruf.M.....
Goodrich	1926	M.D.	C	RUFFLED GOLD	.07	Ruf.EM.....	6.....

For Future Rating

Fischer, C.	1939	M.D.	A	HANSEL**	6.00	Ruf.	..E.....
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The frilling which has made New Era so famous is now available in the yellow section in the new Jasmine and Hansel. Golden Poppy was the finest this year that we have ever had it. We cut hundreds of spikes which stood four feet in the container with florets correspondingly large. In their mass effect the glowing orange-gold color was incomparably rich.

CLASS 6—CREAM, BUFF AND FLESH

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer	1937	M.D.	A	AMRITA*	\$1.50	Ruf.M.....
Palmer	1938	L.D.	A	AMULET*	4.00	Ruf.M.....
Fischer, C.	1937	L.D.	B	ARETHUSA**	2.00	Ruf.	..E.....
Palmer	1937	M.D.	B	CAMELLIA***	1.50	Pl.M.....
Baerman	1937	M.D.	B	CAVALIER	2.00	Ruf.EM.....
Palmer	1932	M.D.	B	DUNA**	.07	Pl.EM.....
Errey	1935	L.D.	C	EUIDES*	.40	Pl.M.....
Prestgard	1935	L.D.	A	GUNVOR	.15	Ruf.ML....	6, 16, 19.....
Crow	1930	M.D.	A	HERCULES	Pl.M.....	6, 30, 19.....
Prestgard	1929	M.D.	B	LOTUS***	.07	Pl.EM.....
Pruitt	1936	L.D.	B	PARADISE***	.10	Pl.EM.....
Mair	1920	L.D.	B	QUEEN MARY	Ruf.M.....	19, 23.....
Pruitt	1937	Ex.	A	SHIRLEY TEMPLE*	1.00	Ruf.M.....	6.....
Palmer	1932	M.D.	B	WASAGA**	.07	Ruf.M.....

For Future Rating

Kinyon	1938	Ex.	B	IOSCO*	1.00	Pl.M.....
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Lotus and Camellia were the two finest glads in this color class for us this past summer, both simply outdoing themselves in delicacy of color. A year ago I would have said Shirley Temple and Amrita were the best. Thus glads vary from season to season. In Amulet and Arethusa we have two creamy pink varieties as intensely ruffled as Hansel, Jasmine or New Era. Indeed this color class has a larger percent of ruffled glads than any other color section. For reliability we especially recommend Arethusa which may often be grown to almost exhibition size. Some of the most rapid advances in gladiolus hybridizing in the last few years have been made in this class.

CLASS 7—WHITES

FIRST HUNDRED (Heavy Capitals)

SECOND HUNDRED (Light Capitals)

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer	1927	L.D.	B	ALBATROSS*	\$0.07	Pl.	M	12, 16
Mitsch	1937	L.D.	B	ARIADNE**	.80	Pl.	EM	
Prestgard	1935	S.D.	A	BABY DECORAH*	.07	Ruf.	E	6
Zimmer	1934	L.D.	B	BOB WHITE**	.07	Pl.	M	
Pfitzer	1928	L.D.	B	JONKHEER VAN TETS		Pl.	M	10
Twomey	1939	Ex.	B	LORD SELKIRK*		Pl.	ML	
Lemoine	1908	M.D.	B	MADAM MOUNET-SULLY		Pl.	EM	21, 23
Pfitzer	1930	M.D.	B	MAID OF ORLEANS***	.07	Pl.	M	
Pfitzer	1922	Ex.	B	MAMMOTH WHITE*	.07	Pl.	M	15, 17
Twomey	1937	L.D.	B	MARGARET BEATON***	3.00	Pl.	ML	
Stevens, H. W.	1931	M.D.	B	MARY ELIZABETH**	.07	Ruf.	ML	
Pfitzer	1936	L.D.	B	MATTERHORN*	2.00	Pl.	ML	
Lemoine	1920	L.D.	B	ODALISQUE		Pl.	M	23
Pfitzer	1935	M.D.	B	POLAR ICE**		Pl.	EM	10, 25
Prestgard	1932	Ex.	A	SOLVEIG	.12	Ruf.	L	19
Pfitzer	1932	L.D.	B	STAR OF BETHLEHEM*	.10	Pl.	M	
Winsor	1937	M.D.	B	SURFSIDE**		Ruf.	M	3
Pfitzer	1937	L.D.	B	VREDENBURGH***	2.50	Pl.	E	
Kunderd	1924	S.D.	C	WHITE BUTTERFLY**		Pl.	E	

For Future Rating

Pfitzer	1938	L.D.	B	EDELWEIS**		Pl.	M	23
Pfitzer	1937	M.D.	B	SNOW PRINCESS*		Pl.	M	29
Kinyon	1938	L.D.	B	WHITE SPIRE*	1.00	Pl.	M	
Pruitt	1939	L.D.	B	MYRNA***		Ruf.	M	

White can no longer be considered a weak color section. Indeed it is now among the strongest. Incidentally the most beautiful of the newcomers is Margaret Beaton. This glad has the happy faculty apparently of always throwing tall spikes. The also blotched Ariadne is an equally good grower. The large number of testimonials received about this variety has surpassed our expectations. The new Edelweis, heralded as Pfitzer's best white, might be described as a more substantial Star of Bethlehem. Unless it propagates very differently for others than it did for us it will never be a commercial, however. Vredenburg is a slightly earlier and larger Maid of Orleans. Unusually charming for table decorations is the beautifully ruffled Baby Decorah. Mary Elizabeth gave a splendid account of itself this season. Well grown this variety is very beautifully ruffled. Although this variety is usually listed as a cream, it is actually a pure white except for the small rich yellow throat, and I feel belongs in this class just as definitely as Margaret Beaton or any other distinctly blotched sort.

CLASS 8—PURE PINKS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Ristow	1935	Ex.	B	HERITAGE*	\$0.12	Pl.	ML	19
Prestgard	1936	L.D.	A	LAVINIA**	.30	Ruf.	M	
Pfitzer	1937	L.D.	B	PFITZER'S MASTERPIECE		Pl.	M	6
Stewart	1934	M.D.	B	PHYLLIS McQUISTON**	.07	Pl.	M	
Pfitzer	1933	M.D.	B	SONATINE***	.07	Pl.	M	

For Future Rating

Baerman	1938	L.D.	B	UTOPIA*	6.00	Pl.	ML	7
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Another glad which we have shifted this year is Lavinia. Though perhaps a trifle warmer in tone than the other pure pinks, the rich pink shade of this splendid variety is distinctly cooler than any glad ordinarily classified in the salmon pink section. Lavinia is a very consistent producer of fine spikes and was one of our most beautiful varieties again this season. Heritage continues to rank with Brightside as one of our best sellers. Utopia brings the beautiful recurved form of Minuet into the pure pink class.

CLASS 9—SALMON PINKS

FIRST HUNDRED (Heavy Capitals)

SECOND HUNDRED (Light Capitals)

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Salbach	1928	L.D.	B	BETTY NUTHALL***	\$0.07	Pl.L
Ellis	1933	L.D.	B	BONNEVILLE***	Pl.EM.....	3.....
Mitsch	1937	Ex.	B	COLOSSUS*	1.20	Pl.EM.....	16.....
Mitsch	1937	L.D.	B	CONQUEST***	.60	Pl.M.....
Pruitt	1938	L.D.	B	ELLEN MARIE	1.00	Pl.M.....	8.....
Briggs	1927	Ex.	B	F. J. McCOY	Pl.ML ..	10.....
Ogrodnichuk	1932	M.D.	B	MARGARET FULTON***	.07	Pl.	..E.....
Pommert	1939	Ex.	B	MARGUERITE***	5.00	Ruf.M.....
Wentworth	1932	L.D.	B	MILDRED LOUISE**	.07	Pl.M.....
Salbach	1935	L.D.	B	MISS ALAMEDA**	Pl.EM.....
Julyan	1933	Ex.	B	MISS NEW ZEALAND.....	.20	Pl.M.....	2, 8.....
Diener	1920	Ex.	B	MRS. LEON DOUGLAS.....	Pl.ML ..	2, 6, 17.....
Wilson	1938	Ex.	B	PEGGY LOU**	Pl.M.....	29.....
Palmer	1931	Ex.	B	PICARDY***	.07	Pl.M.....
Palmer	1933	M.D.	A	PREMIER HENRY	Ruf.M.....	7.....
Blake	1935	Ex.	B	RECOVERY***	.07	Pl.M.....
Baerman	1938	L.D.	B	SARDIS***	.80	Pl.EM.....
Christ	1933	Ex.	B	SMILING MAESTRO*	Pl.M.....	2.....
Palmer	1935	L.D.	B	SYMPHONY*	.07	Pl.M.....
Crow	1938	L.D.	A	TOKEN**	.15	Ruf.EM.....	6, 8.....
Diener	1921	Ex.	C	W. H. PHIPPS (MR.).....	Pl.L ..	20, 28, 29.....

We had about decided that what with so many good salmon pink varieties Betty Nuthall was about ready for a demotion from the First Hundred when late this fall it gave such a magnificent account of itself that we decided it deserved a berth in the Super Glad section for a long time to come. Extraordinarily beautiful in deep pure-toned richness is Conquest. Next to Picardy, Margaret Fulton is our most important salmon pink commercial. This glad was truly magnificent with us this past summer. Picardy itself was as fine as I have ever seen it. The newer Sardis, coming from such prolific parents as Sweetheart and Picardy, is about the heaviest propagator I have ever seen. This variety should have a real future as a commercial, the color being very smooth and the spikes invariably straight and tall. Very impressive when I saw it a year ago was Pommert's new Marguerite. This glad has stamina written all over it and should, I think, make a splendid commercial. Our opinion of Recovery has gone up so much that we feel it cannot be denied a place in the First Hundred. Whether this glad should be called salmon pink, light scarlet, or light rose-red depends altogether on the weather and soil in which it is grown. I know of no variety more difficult to classify.

CLASS 10—LIGHT PINKS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Fischer, C.	1938	S.D.	B	ANGELICA***	\$1.50	Ruf.	..E.....
Palmer	1936	L.D.	B	ANGELUS***	1.50	Pl.M.....
Briggs	1934	M.D.	B	BETTY CO-ED***	.07	Pl.EM.....
Brown, C. W.....	1927	L.D.	B	BLEEDING HEART**	.07	Pl.EM.....
Palmer	1938	L.D.	B	CARILLON**	4.00	Ruf.EM.....	7.....
Mitsch	1933	Ex.	B	CHRISTABEL	Pl.EM.....	10.....
Pfitzer	1927	M.D.	B	CORYPHEE	Pl.M.....	6, 25.....
Palmer	1932	M.D.	B	DEBONAIR***	.07	Pl.M.....
Palmer	1933	M.D.	B	LADY EATON	Pl.M.....	19.....
Palmer	1933	M.D.	B	LINDESTA*	Pl.M.....
Coleman	1924	M.D.	B	MRS. P. W. SISSON**	.07	Ruf.ML
Crow	1930	M.D.	B	MRS. T. E. LANGFORD.....	Ruf.ML ..	19.....
Ellis	1936	M.D.	B	NEW ERA**	.75	Ruf.M.....	11.....
Goodrich	1926	M.D.	B	OLIVE GOODRICH*	Pl.M.....
Palmer	1934	M.D.	B	REVERIE	Pl.M.....
Pfitzer	1931	L.D.	C	ROSEMARIE PFITZER	Ruf.EM.....	19.....
Zimmer	1937	L.D.	B	SERENITY	2.00	Pl.M.....	23.....
Prestgard	1933	M.D.	B	SWEETHEART***	.07	Ruf.	..E.....
Mair	1928	L.D.	B	WM. CUTHBERTSON (MR.).....	Ruf.M.....	8, 19.....
Ellis	1936	L.D.	B	WINGS OF SONG.....	Ruf.EM.....
Krelage	1927	L.D.	B	YVONNE*	Pl.EM.....
Kunderd	1927	S.D.	C	ZONA**	Pl.	..E.....

For Future Rating

Baerman	1939	L.D.	B	AIRY DREAM***	6.00	Pl.ML
Kinyon	1938	M.D.	B	BYE-LO**	.75	Pl.EM.....
K. & M.	1938	L.D.	B	GRETA GARBO**	Pl.M.....
Baerman	1939	M.D.	B	GRETEL**	6.00	Ruf.	..E.....
Fischer, C.	1937	L.D.	B	MORNING SERENADE**	2.00	Pl.M.....
Baerman	1937	M.D.	A	PURITAN*	2.00	Ruf.EM.....	7.....

Some of our most beautiful glads are unquestionably found in the light pink section. Airy Dream will prove a real thrill to beauty lovers. Angelus seemed finer than ever this past summer. "The most beautiful small decorative in existence" is the unanimous verdict of everyone who has seen Angelica—an unbelievably waxy and heavily frilled little flower. Of the three sister seedlings, Angelica, Gretel and Puritan, it is going to be hard to decide which is the best, though each is quite distinct. New Era was exceptional again last season, while Carillon and Morning Serenade gave us some very lovely spikes.

CLASS 11—ROSE PINKS

FIRST HUNDRED (Heavy Capitals)

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Hullibarger	1936	M.D.	B	BEAUTIFUL OHIO*	Pl.M.....	7.....
Kunderd	1916	S.D.	B	CRINKLES	Ruf.M.....
Jack	1937	M.D.	B	EARLY ROSE*	Pl.	..E.....
Kinyon	1935	M.D.	B	NANCY ANN*	\$0.50	Pl.M.....
Mitsch	1937	L.D.	B	RIMA***	1.20	Pl.M.....	9.....
Salbach	1930	L.D.	B	SALBACH'S ORCHID**	.07	Pl.	...EM.....	19.....
Mair	1935	L.D.	B	SOUTHPORT	Pl.M.....	7, 19.....
Phillips	1927	M.D.	C	SUNNYSIDE	Pl.ML...	19.....

SECOND HUNDRED (Light Capitals)

For Future Rating

Baerman	1938	L.D.	B	CHAMOUNY**	3.60	Pl.M.....
Baerman	1939	L.D.	B	PEPPERMINT CANDY*	Pl.M.....

While Rima is somewhat unconventional as to placement, its delicate orchid shade and frosty sheen invariably endear it to every garden visitor. Nancy Ann is an extraordinarily beautiful rose-pink as grown on both Coasts, but comes near being of midget size with us. Chamouny, like many Picardy seedlings, varies in its length of spike. At its best it is one of the tallest growers we have. The color is a little lighter than that old favorite, Crinkles, but the florets are several times as large.

CLASS 12—ROSE REDS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer, B. L.....	1938	L.D.	B	DAMARIS*	\$2.00	Pl.M.....
Zimmer	1931	Ex.	B	DREAM O'BEAUTY**	.07	Pl.M.....	9.....
Pruitt	1938	L.D.	B	LEONA***	1.00	Pl.ML...
Errey	1928	Ex.	B	RED LORY07	Pl.M.....	5.....
Gelser	1931	M.D.	B	RED PIRATE*	.12	Pl.M.....	7.....
Crow	1929	L.D.	B	SULTAN (C)	Ruf.M.....	19.....

For Future Rating

Phillips	1936	L.D.	B	RED GIANT**	1.00	Pl.M.....
Kinyon	1939	L.D.	B	ROSE OF MICHIGAN**	1.00	Pl.M.....
Zimmer	1938	L.D.	A	TIMBUCTOO	Pl.M.....	7.....

Red Pirate outdid itself this past season, producing truly superb spikes of silky rose-red. Leona proved a magnificently tall grower. Red Giant was rather good, but some may think the white mid-ribs provide too strong a contrast. Dream O'Beauty continues to evoke the acclaim of garden visitors. Timbuctoo, though rich, came very short with us.

CLASS 13—LAVENDERS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Errey	1929	L.D.	B	A. H. WOODFUL*	Pl.ML...	2, 25.....
Mair	1918	L.D.	B	BERTY SNOW**	\$0.07	Pl.M.....	7.....
Arenius	1934	L.D.	B	EARLY MELODY***	.07	Pl.	...EM.....
Kinyon	1934	L.D.	B	HONOR*	.20	Pl.M.....
Mair	1938	L.D.	A	HIGHLAND CHIEF*	Pl.M.....
Pfitzer	1935	L.D.	B	ISOLA BELLA50	Pl.M.....	7, 19.....
Arenius	1930	M.D.	A	KING ARTHUR**	.07	Ruf.	...EM.....
Arenius	1937	M.D.	B	LAVENDER QUEEN**	.40	Pl.M.....	1.....
Coleman	1922	L.D.	B	MINUET***	.07	Pl.ML...	24.....
Fischer	1919	M.D.	B	MRS. F. C. PETERS*	Pl.L..	24, 25.....
Zimmer	1928	M.D.	B	QUEEN OF BREMEN***	.07	Pl.	..E.....	6.....
Zimmer	1938	M.D.	B	ROSALIE***	1.00	Pl.	..E.....

For Future Rating

Kinyon	1939	L.D.	B	REFLECTION**	1.00	Pl.M.....
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There are a number of glads which appear rose-pink at times and lavender at other times, depending on the weather and the soil. Among these are Early Melody, Rosalie, Queen of Bremen, and Nancy Ann (which we finally decided to class in the rose-pink section). We no longer grow Mrs. Peters ourselves, and I believe this is the first year I did not see anywhere a spike of this fine old variety. Lavender Queen is a different shade of lavender from most of the others, being a trifle cooler and also a trifle deeper toned. The needle-like fleckings do not greatly detract. King Arthur was superb for us this past season. Rosalie, coming out a decade later than its parent, Queen of Bremen, is a somewhat similar but considerably larger variety with a pure cream throat. Every fancier will want to add Rosalie to his collection.

CLASS 14—PURPLES

FIRST HUNDRED (Heavy Capitals)

SECOND HUNDRED (Light Capitals)

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer	1926	M.D.	B	CHARLES DICKENS**\$0.07	Pl.ML	27.....
Zimmer	1937	L.D.	B	GLOAMING***30	Pl.	.. E.....
Ellis	1931	M.D.	B	IMPROVED HENRY FORD*	Pl.M.....	9.....
Palmer	1938	L.D.	A	KING LEAR**4.00	Ruf.M.....

I suppose every grower has, in the back of his mind, some variety which constitutes sort of a yardstick for gladiolus performance. With us this variety is Gloaming. 99 out of 100 spikes of this variety will come over five feet in height and every spike straight as an arrow, year in and year out. Only in massed bouquets does this sparkling, sprightly "red violet" reveal what a wonderfully beautiful gladiolus it is. A critical friend who professed himself unable previously to warm up to Gloaming reversed his judgment of it completely this season, placing it among his 25 favorites. Another A-1 acquisition in the purple section is King Lear pictured elsewhere in this catalog.

CLASS 15—LIGHT VIOLETS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer	1934	L.D.	B	ALLEGRO**\$0.25	Pl.M.....
Pfitzer	1928	M.D.	B	AVE MARIA***07	Pl. EM.....
Pfitzer	1935	L.D.	B	BLUE BEAUTY**30	Pl. EM.....
Pfitzer	1930	M.D.	B	BLUE DANUBE**07	Pl.M.....
Both	1936	Ex.	C	BLUE WONDER	Pl.M.....	7, 8.....
Pfitzer	1936	M.D.	B	JOSEPH HAYDN2.00	Pl.M.....	6.....
Pfitzer	1933	M.D.	B	MAX REGER	Pl. EM.....	7.....
Rides	1934	L.D.	B	MILFORD*10	Pl. EM.....

Our principal favorite here is Allegro because of its smoothness of color, though it will vary some in this respect depending on the season. The Pfitzer blues are definitely superior to Milford and Blue Wonder, both in blue-ness and in purity of tone. Joseph Haydn is something of an acquisition because of its novel blotch, in spite of its undeniable proneness toward crooking.

CLASS 16—DEEP VIOLETS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer	1927	M.D.	B	AIDA*	Pl.	.. E.....	7.....
Christ	1933	M.D.	B	BLUE ADMIRAL\$0.10	Pl. EM.....	19.....
Pfitzer	1931	M.D.	B	PELEGRINA07	Pl. EM.....	6, 8.....
Christ	1934	M.D.	B	VIENNA WOODS*40	Pl. EM.....

For Future Rating

Christ	1935	L.D.	B	ROBERT BURNS75	Pl. EM.....
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Since Rev. Christ crossed some of the Pfitzer varieties in a way that Mr. Pfitzer himself apparently had overlooked and secured Blue Admiral, Vienna Woods and Robert Burns, little progress has been made in this class. Blue Admiral seems to have deteriorated somewhat, though Vienna Woods is still going strong. Robert Burns is so much like the latter that one can scarcely tell them apart. It is said to be much larger, however. We have always sold out of large bulbs of this variety so that I have never been able to judge on that point. Hence this variety remains again in the trial section.

CLASS 17—SMOKIES, ETC.

FIRST HUNDRED (Heavy Capitals)

SECOND HUNDRED (Light Capitals)

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer	1931	Ex.	B	BAGDAD*	\$0.07	Pl.	ML	
Baerman	1937	L.D.	A	CHANGEABLE SILK**	10.00	Pl.	M	
Burtner	1934	L.D.	A	CHIPPEWA*		Ruf.	M	7
Zimmer	1938	L.D.	A	DUSKY TWINKLES*		Pl.	M	
Lemoine	1910	Ex.	B	EMILE AUBRUN		Pl.	M	7
Pfitzer	1935	M.D.	B	GREEN LIGHT	.50	Ruf.	M	
Doney	1925	L.D.	B	HINEMOA		Pl.	ML	
Mitsch	1937	Ex.	B	IRAK**	.35	Pl.	ML	
Palmer	1936	L.D.	B	JALNA**	.40	Pl.	ML	
Errey	1925	Ex.	B	MARMORA**	.07	Pl.	M	
Stevens, F. H.	1927	L.D.	B	MOTHER MACHREE**	.07	Pl.	M	19
Ball	1928	L.D.	B	OUR SELECTION	.07	Pl.	ML	21
Baerman	1937	L.D.	B	POMPEII	.30	Pl.	M	7
Palmer	1937	Ex.	A	RECADO	1.50	Pl.	M	
Lemoine	1924	L.D.	B	ROI ALBERT	.07	Pl.	EM	
Palmer	1935	Ex.	A	SAHARA		Pl.	M	
Palmer	1935	L.D.	B	VAGABOND PRINCE**	.20	Pl.	ML	4
Mitsch	1937	Ex.	B	ZUNI**	1.20	Ruf.	M	10

Some of the most rapid progress that has been made in gladiolus hybridizing recently has taken place in this color section, and I predict from what I have seen in the gardens of other hybridizers as well as in my own that this color section is in for perhaps the most expansion of any in the near future. Some very beautiful shades, totally different from anything now known in the gladiolus, will soon be put on the market. Perhaps a forerunner of these indescribable new shades is the subtly blended Changeable Silk. Almost a pure-toned light grey is the sleek-textured Irak, as tall and rank a grower as Bagdad. We think very highly of Jalna, whose round terra-cotta colored florets are heavily striped slate grey. Vagabond Prince is a general favorite. Zuni was not as rich with us the past summer as the year previous. Nevertheless everyone pronounces it one of the best smokies. Its slight but intense frilling adds greatly to its charm.

COMPLETE KEY TO CLASSIFICATION AND RATINGS

- Exhibition.....(Ex.)....for giant sorts with florets approximately 6 inches in diameter and regularly opening 6 to 12 florets at one time.
- Large Decorative.....(L.D.)....for very large sorts with florets approximately 5 inches in diameter and regularly opening 5 to 10 florets at one time.
- Medium Decorative....(M.D.)....for medium large sorts with florets approximately 4 inches in diameter and regularly opening 4 to 8 florets at one time.
- Small Decorative.....(S.D.)....for small varieties with florets 3 inches or less in diameter and regularly opening 3 to 6 florets at a time.

Frequently varieties listed as large decorative may be grown to exhibition size by special culture. Again exhibition varieties when not well grown will rate no larger than large decorative. Medium size bulbs of exhibition varieties will also give blooms of large decorative size.

We have not considered form at all in making our size ratings: primulinus grandiflorus varieties like Aflame and Picardy are listed as exhibition sorts on account of their great size.

The substance, or thickness of petals, is indicated by "A" for extremely heavy petals, "B" for heavy petals, and "C" for moderately heavy.

Unit price means for one young No. 1 bulb. This column is included along with the ratings for the convenience of customers.

The scale of blooming dates is as follows: Early = 60-70 days from planting; Early-Midseason = 70-80 days; Midseason = 80-90 days; Midseason-Late = 90-100 days; Late = over 100 days.

KEY TO DEFICIENCIES

- Rating subject to change upon further trial.
- Sometimes flecks.
- Lacks purity of color.
- Throat marking not ideal.
- Fades.
- Burns in hot weather. (Bloom indoors.)
- May crook in hot weather.
- Produces short flower heads in dry seasons (Irrigate).
- Weak stem; may lop over in field.
- Sometimes comes opposite-flowered.
- Florets sometimes grow around stem.
- Sometimes shows stem between rows of florets.
- Florets sometimes face upwards.
- Florets not widely open.
- Florets too hooded.
- Florets rather crowded.
- Florets too loosely attached to stem.
- Inclined to be floppy.
- Opens only two or three florets at a time.
- Variable. (Give good culture.)
- Produces small percentage of representative blooms.
- Plant below average height. (Not necessarily a fault.)
- Does not bloom out well in water.
- Slow propagator.
- Poor germinator.
- Bulbs subject to disease.
- Foliage may ripen up early.
- Spike rangy or loosely built.
- Bulb has thin husk. (Hardly a fault, but we mention it since we all prefer fine-looking bulbs, though there is no connection between handsome bulbs and handsome flowers.)
- Too similar to a superior variety—would otherwise be rated higher.
- Tall plant but short flowerhead.

Do not take the above deficiencies too seriously. Many of them appear only as the result of unfavorable weather or poor culture and will not bother you if you grow your glads well and enjoy an average season.

Some More Genealogies

- Aachen—Picardy x La Paloma (Barth)
 Acadia—Mrs. P. W. Sisson x J. A. Carbone
 Airy Dream—Rosemarie Pfitzer x Queen Mary
 Aladdin—Picardy x Royal York
 Alayne—Mrs. Sisson x lavender seedling
 Albania (Kemp)—White Giant x Princeps
 Amberglow—(Orange Queen x Souvenir) x Golden Dream seedling
 America—Madam Auber (Lemoine) x May (Gandavensis, Crawford)
 Amrita—Picardy x Wasaga
 Amulet—Picardy x Wasaga
 Angelica—Sweetheart x Ruf. Peerless Pink (sdlg.)
 Angelus—(Apricot Glow x W. H. Phipps) x Picardy
 Arethusia—Brightside x Rosemarie Pfitzer
 Ariadne—Picardy x Red Lory
 Aviatrix—G. Primulinus x Pink Wonder
 Bagdad—Emile Aubrun x Apricot Glow
 Barcarole—Picardy x Wasaga
 Baron Munchausen—Pythia x Dream O'Beauty
 Beacon—Picardy x Mrs. Langford
 Beautiful Ohio—1910 Rose x Minuet
 Betty Nuthall—Richard Diener x Salbach's Prim
 Black Opal—Sdlg. of Morocco x Sdlg. of Emile Aubrun
 Blue Admiral—Muriel x Heavenly Blue
 Camellia—Lady Eaton x Picardy
 Camrose—Emile Aubrun x Gloriana
 Canberra—Seedling of Golden Measure
 Candy Heart—Picardy x Grand Opera
 Carillon—Rosemarie Pfitzer x Picardy
 Caroline Werner—Picardy x Wuerttembergia
 Cavalier—Sweetheart x Premier
 Chamouny—Red Lory x Picardy
 Champlain—Heavenly Blue x (Othello x Veilchenblau)
 Changeable Silk—Salbach's Orchid x Picardy
 Cherokee—Emile Aubrun x (Scarlet Wonder x Scarlano)
 Christabel—Mrs. Sisson x W. H. Phipps
 Colossus—Picardy x Oregon
 Conquest—Picardy x (Gloriana x Mrs. P. W. Sisson)
 Coquette—Apricot Glow x Inspiration
 Coronation—Mrs. Sisson x Gloriana
 Debonair—Apricot Glow x Wm. G. Badger
 Diane—Picardy x Betty Nuthall
 Dr. F. E. Bennett—derived from Mrs. Francis King
 Dr. Nelson Shook—derived from Purple Glory
 Dream O'Beauty—E. J. Shaylor x Henry Ford
 Duna—Mrs. Sisson x Gloriana
 Evensong—Apricot Glow x Emile Aubrun
 Festival Queen—Seedling of Magna Blanca
 Flaming Meteor—Aflame x Pfitzer's Triumph
 Freckles—Seedling of Picardy
 Frilled Champion—Seedling of Pfitzer's Triumph
 Gloaming—Queen of Bremen x Seedling of Henry Ford
 Golden Cup—Dawson x Golden Dream
 Golden Goddess—Seedling of Golden Dream
 Grand Opera—Seedling of Festival Queen
 Grand Slam—Sport of Pfitzer's Triumph
 Gretel—Sweetheart x Ruffled Peerless Pink
 Hansel—Brightside x Heritage
 Hector—Giant Nymph x Pfitzer's Triumph
 Helena—Minuet x (Mrs. Sisson x Gloriana)
 Hercules—Golden Dream x Souvenir
 Heritage—Giant Nymph x W. H. Phipps
 Incense—unidentified primulinus ancestry
 Irak—"Sport" of Bagdad
 Jalna—Picardy x Roi Albert
 Jasmine—Picardy x Wasaga
 Jonquil—(Orange Queen x Souvenir) x Golden Dream seedling
 King Lear—Ramesses x Picardy
 Lady Eaton—Lady Byng x Pfitzer's Triumph
 Leschi—Purple Glory x Seedling of Purple Glory
 Lindesta—Niagara x Gloriana
 Lord Selkirk—Mrs. Anna Pfitzer x Queen Mary
 Luxor—Salbach's Orchid x Mrs. E. R. McManus
 Magna Blanca—derived from White Giant and Mary Pickford
 Maid of Orleans—derived from Europa x primulinus species
 Margaret Fulton—Prince of Wales x Golden Measure (?)
 Marguerite—Picardy x Wuerttembergia
 Marmora—Emile Aubrun x unknown
 Marnia—Seedling of Golden Measure
 Miss New Zealand—Mrs. Douglas x Emile Aubrun
 Morning Serenade—Picardy x Margaret Fulton
 Mother Machree—Aviatrix x Corunna (K)
 Mrs. E. J. Heaton—Jane Addams x W. H. Phipps
 Mrs. F. C. Hornberger—Europa x Peace
 Mrs. J. R. Walsh—Mrs. Douglas (?) x Mrs. Pendleton
 Mrs. T. E. Langford—Mrs. Lohrman x Mrs. Norton
 Mywag—Gretchen Zang x Pfitzer's Triumph
 Oraflame—Seedling of Golden Measure
 Peggy Lou—Apricot Glow x Emile Aubrun
 Peppermint Candy—Decorah White x Dream O'Beauty
 Pfitzer's Triumph—Seedling of Trudel Grotz
 Picardy—Apricot Glow x Emile Aubrun
 Pink Wonder—White Giant (Holland) x Mrs. J. Turnbull (Kemp)
 Pirate—Sydonia x Emile Aubrun
 Premier Henry—Minuet x Pfitzer's Triumph
 Pride of Portland—Seedling of W. H. Phipps
 Primate—Seedling of Golden Dream
 Puritan—Sweetheart x Ruffled Peerless Pink (seedling)
 Queen Helen II—Betty Nuthall x Helen Jacobs
 Queen of Bremen—1910 Rose x (wild prim x Baron Hulot)
 Rapture—Apricot Glow x (Illuminator x Aviatrix)
 Recado—Picardy x Royal York
 Red Glory—Sport of Purple Glory
 Red Phipps—Seedling of W. H. Phipps
 Regent—Picardy x Commander Koehl
 Resolution—Picardy x Commander Koehl
 Reverie—Apricot Glow x Mrs. Sisson
 Rewi Fallu—Bill Sowden x Emile Aubrun
 Richard Diener—Seedling of Jack London x Seedling of America
 Rima—Picardy x (Longfellow x Pearl of California)
 Rosalie—Queen of Bremen x Seedling
 Rosamond—Catherine Coleman x Pfitzer's Triumph
 Rosex—Pfitzer's Triumph x W. H. Phipps
 Royal York—Stuttgardia x (C. Coleman x Pfitzer's Triumph)
 Ruffled Gold—Souvenir x Golden Measure
 Sahara—Evensong x Mother Machree
 Sandra—Picardy x (Glendale x Pfitzer's Triumph)
 Sari—Purple Glory x Picardy
 Sequoia Blue—Heavenly Blue x Magna Blanca
 Serenity—Queen of Bremen x Mary Jane
 Shirley Temple—Picardy x Ruffled Beauty
 Solveig—traces back to Peace and Glory
 Spray of Gold—Golden Dream x (Golden Measure x Orange Queen)
 Sultan—Purple Glory x Dr. Bennett
 Surfside—Picardy x Burwood Gem (Australia)
 Symphony—W. H. Phipps x Apricot Glow
 The Mogul—Pfitzer's Triumph x Symphony
 Uncas—Apricot Glow x Emile Aubrun
 Vagabond Prince—Picardy x Commander Koehl
 Valeria—Erica Morini x Dr. Bennett
 Wasaga—Apricot Glow x Mrs. Sisson
 W. H. Phipps—seedling of Jack London x seedling of America
 Zuni—Picardy x Lighthouse

Miscellaneous

WHAT ARE THE BEST CUT FLOWER VARIETIES?

Every year glad fans are coming to put a greater emphasis on good performance. In recognition of this fact we this year demoted several of our own introductions, Solveig, Resolution, Gunvor, from the First Hundred because of their temperamentalness in spite of the fact that they are practically unbeatable for beauty when well grown.

Many of our customers, who may not be commercial florists, nevertheless sell a few cut flowers and are therefore interested in knowing which varieties are most reliable for commercial use. We wish to point out that all the glads listed in the classification tables in this catalog are rated as to cut flower value by the use of asterisks:

***indicating an excellent cut flower

**indicating a very good cut flower

*indicating a good cut flower

If the sale of cut flowers is a consideration in your selection of varieties you will find this analysis of real help to you. If you grow glads only for enjoyment at home or display at the shows, the commercial traits of a variety are of less importance.

SOME QUESTIONS ANSWERED

In response to various questions which come to us from time to time we have assembled the following miscellaneous information based on experience and observation. In some cases where varieties are practically tied in respect to some given quality we have had to include a number of them. Essentially this list touches on some of the high points of gladiolus development to date.

Darkest..... Uganda
Purest white..... Albatross, Baby Decorah, Lord Selkirk,
Matterhorn, Polar Ice, Vredenburg, Edelweis,
Snow Princess

Most delicately colored..... Lotus, Camellia, Angelica
Richest petal texture..... Dr. Hoeg, Moorish King, Red Pirate
Nearest true orange..... Bit O'Heaven
Deepest yellow..... Golden Poppy
Bluest..... Allegro
Purest pink..... New Era, Puritan, Coryphee
Most unusual color..... Changeable Silk
Most beautiful plain petaled form..... Camellia, Coryphee,
Margaret Fulton

Most roselike in the bud..... Golden Dream, Rima
Most intense frilling..... New Era, Arethusa, Jasmine,
Hansel, Gretel, Amulet, Angelica

Earliest bloomer..... Brightside, Sweetheart, Queen of Bremen
Latest..... Betty Nuthall
Smallest..... Angelica
Largest..... Heritage
Largest individual florets..... Bagdad, Irak, Mrs. Douglas,
Colossus, Grand Opera

Most florets open at one time..... W. H. Phipps, F. J. McCoy,
Heritage, Lord Selkirk

Most graceful..... Airy Dream
Best breeder..... Picardy
Most heat resistant..... Solveig, Brightside, Margaret Fulton
Heaviest petal substance..... Gunvor, King Arthur,

Amulet, Puritan, Solveig, Lavinia, Shirley Temple
Tallest..... Gloaming, Primate, Lavinia, Bagdad, Shirley
Temple, Aflame, Debonair, Angelus, Albatross,
Betty Nuthall, Sonatine, Bit O'Heaven

Most regular performer..... Gloaming
Most widely grown..... Picardy
Fastest propagator..... Picardy, Queen of Bremen,
Phyllis McQuiston

Most variable in color..... Queen Mary, Recovery, Rose-
marie Plitzer, Our Selection

Most underestimated..... Queen of Bremen
Longest flowerheads..... Resolution, Shirley Temple, Aflame

IF YOU WISH TO ORDER GRADED DOZENS—

Customers buying glads for the first time often order large bulbs exclusively, thinking it necessary to do so to get large flowers. Experienced glad fanciers usually divide their purchases between large, medium, and small sizes, having discovered that medium bulbs often give spikes practically equal to those from large bulbs (occasionally even better) and that many small bulbs, costing much less, will also bloom the first season—though usually, of course, about a month later. Buying different sizes thus tends to spread out the blooming season. Medium and small bulbs also give more multiplication and produce peppy young No. 1 bulbs for the next season.

To facilitate our customers' ordering in mixed sizes, in our last catalog we listed varieties in graded dozens. A graded dozen consists of 4 large, 4 medium, and 4 small bulbs. A Graded Half-dozen is 2 large, 2 medium, and 2 small.

This year we have not listed any Graded Dozen prices. But since so many of our customers have taken advantage of the opportunity to buy in this way we are glad to continue the plan. Anyone may order any variety in a graded dozen for the same price as the cost of 10 medium. Or you may buy a Graded Half-Dozen for the same price as the cost of 5 medium bulbs of that variety.

Large bulbs are over 1 $\frac{1}{4}$ inches in diameter; medium bulbs are $\frac{3}{4}$ to 1 $\frac{1}{4}$ inches in diameter; while small bulbs are under $\frac{3}{4}$ inch in diameter.

WHAT—NO COLLECTIONS?

Aside from the symposium collection-offer inserted with our original mailing of catalogs this season we are making no collection offers whatever in our catalog, despite the widespread horticultural practice of doing so. We have never made a practice of offering very many collections, preferring to let our customers order just what they want and giving them enough overcount or extras selected from among the new varieties to make their shipment a real value.

If you prefer over-count to extras please say so at the end of your order. If you have a lot of new varieties already and care to suggest what you might like as extras in order to avoid duplication you may also do that if you wish. Please suggest several varieties so that we will not be limited to one or two.

In spite of the fact that we do not make a practice of offering collections I believe I can honestly say—and back it up with a large number of testimonials—that our customers feel that they customarily receive as fine bargains from us on a regular order as they would ordinarily receive elsewhere on most special collections.

ORDER EARLY

We say this every year, but there is a reason for it. Some varieties are inevitably in limited supply and toward the end of the season are bound to be sold out. We can make shipment as soon as your order is received, but most customers prefer to have us hold their bulbs until near planting time, which may be indicated on your order blank. If you want shipment at some specified date please indicate it. Otherwise when customers say April 1st (as so large a number of them do that we could not possibly ship them all out on that exact date) we assume that they mean **about** April 1st.

THE 25 LARGEST GLADS

Two years ago we published a list of the 25 largest glads which seemed to excite considerable interest. In a way we dislike giving so much emphasis to size. Most flower fanciers who have enjoyed their hobby for any length of time are more interested in beauty of color and form than in mere size. I suppose, however, that every fancier likes to grow some glads of each size, the only difference being that some prefer a larger percentage of exhibition sorts than others do. For those who may be curious to see which varieties stand at the very top for size we re-print a list of the 25 largest. This of course is based on the varieties as we have seen them ourselves, the only basis on which we could make out such a list. Others who have seen the same glads grown under different conditions would naturally make a somewhat different selection. The list has been revised from that published two years ago and includes several recent introductions.

It is interesting to notice how many of these giants come from two older varieties, W. H. Phipps and Emile Aubrun. We have indicated after each of the 25 the ones having Phipps or Aubrun ancestry.

- | | |
|---|---|
| 1. Heritage (Phipps) | 14. Lord Selkirk (Neither) |
| 2. F. J. McCoy (Phipps) | 15. Aladdin (Aubrun) |
| 3. W. H. Phipps | 16. Colossus (Aubrun) |
| 4. Picardy (Aubrun) | 17. Resolution (Aubrun) |
| 5. Mrs. Leon Douglas
(related to Phipps) | 18. Baron Munchausen
(trace of Phipps) |
| 6. Shirley Temple (Aubrun) | 19. Smiling Maestro (Phipps) |
| 7. 8. Bagdad and Irak
(Aubrun) | 20. Marmora (Aubrun) |
| 9. Miss New Zealand
(Aubrun and Phipps) | 21. Commander Koehl
(Neither?) |
| 10. Emile Aubrun | 22. J. S. Bach (Neither?) |
| 11. Marguerite (Aubrun) | 23. Rewi Fallu (Aubrun) |
| 12. Zuni (Aubrun) | 24. Recado (Aubrun) |
| 13. King Lear (Aubrun) | 25. Aflame (Neither?) |

WHOLESALE PRICE LIST—Not Prepaid

25 or more at the 100 rate; 250 or more at the 1000 rate; pints at the quart rate; pecks at the bushel rate. For large we send half No. 1's and half No. 2's; for medium, half 3's and half 4's; for small, half 5's and half 6's. Later in the season when we sometimes run short of No. 1's, for instance, we will send a larger count of No. 2's.

	Per	Large	Med.	Small	Per	Blbts.
Brightside	100	\$3.20	\$2.00	\$1.20	Qt.	\$2.75
	1000	24.00	16.00	10.00	Bu.	60.00
Debonair	100	2.00	1.20	.80	Qt.	2.00
	1000	16.00	10.00	6.00	Bu.	40.00
Dream O'Beauty	100	2.00	1.20	Qt.	2.00
	1000	16.00	10.00	Bu.	50.00
Early Melody	100	3.20	2.00	1.20	Qt.	2.75
	1000	24.00	16.00	10.00	Pk.	15.00
Golden Poppy	100	3.20	2.00	1.20	Qt.	2.75
	1000	24.00	16.00	10.00	Bu.	60.00
Lotus	100	3.20	2.00	1.20	Qt.	2.75
	1000	24.00	16.00	10.00	Bu.	60.00
Margaret Fulton	100	2.00	1.20	.80	Qt.	1.25
	1000	16.00	10.00	6.00	Bu.	24.00
Phyllis McQuiston.....	100	3.20	2.00	1.20	Qt.	2.75
	1000	24.00	16.00	10.00	Bu.	72.00
Picardy	100	2.00	1.20	.80	Qt.	1.25
	1000	16.00	10.00	6.00	Bu.	18.00
Primate	100	2.00	1.20	.80	Qt.	1.25
	1000	16.00	10.00	6.00	Bu.	24.00
Recovery	100	3.20	2.00	1.20	Qt.	1.75
	1000	24.00	16.00	10.00	Pk.	15.00
Sweetheart	100	3.20	2.00	1.20	Qt.	2.75
	1000	24.00	16.00	10.00	Bu.	60.00
Wasaga	100	2.00	1.20	.80	Qt.	1.25
	1000	16.00	10.00	6.00	Bu.	24.00

THE BEST GLADS BY YEARS OF INTRODUCTION

Several years ago we conducted a symposium among our customers to determine which varieties they liked the best. After tabulating the returns we re-distributed the favorites on a basis of year of introduction. By so doing the disadvantage that new varieties have in a symposium compared to older and better distributed varieties was obviated, and the outstanding sorts of each year came to the top automatically. Thinking it would be of interest to re-print the results of this symposium and bring it up to date, we are listing herewith (1) the results of the original symposium (appearing in the first six columns below); (2) our own selection of the best five glads of each year for subsequent years.

A look at these columns should be of some help in answering the question as to whether glads are improving more rapidly than they used to. For the last couple of years I simply had no choice but to amplify the list of top-notchers to 10 instead of 5. 1937 was undoubtedly the greatest year for glad introductions to date, which after all was a rather fitting coincidence, since 1937 was the centennial of the year the first gladiolus hybridizing was done in Europe. I do not think that the 1938 introductions quite came up to the 1937. Of course I have not seen anywhere near all of the 1939 introductions as yet, but I included a few that I have reason to believe are important, leaving blanks for the unknown. I have purposely omitted any of our own originations from the listings for the last three years. Beginning with 1933, listings are alphabetical.

1921-1924	1925-1928	1929
Minuet	Marmora	Lotus
W. H. Phipps	Betty Nuthall	Golden Chimes
Dr. Bennett	Mother Machree	Bill Sowden
Mammoth White	Aflame	Sultan
Golden Dream	Pfizer's Triumph	La Paloma
1930	1931	1932
Commander Koehl	Picardy	Mildred Louise
Salbach's Orchid	Maid of Orleans	Wasaga
King Arthur	Bagdad	Pelegina
Moorish King	Dream O'Beauty	Margaret Fulton
Mrs. R. P. Chase	Mary Elizabeth	Solveig
1933	1934	1935
Christabel	Allegro	Beacon
Dr. Hoeg	Brightside	Golden Goddess
Sonatine	Flaming Meteor	Heritage
Star of Bethlehem	Golden Poppy	Rewi Fallu
Sweetheart	Phyllis McQuiston	Vagabond Prince
1936	1937	1938
Amberglow	Amrita	Aladdin
Angelus	Arethusa	Amulet
Black Opal	Barcarole	Angelica
Lavinia	Camellia	Carillon
New Era	Conquest	Edelweis
	Gloaming	Greta Garbo
	Margaret Beaton	King Lear
	Rima	Leona
	Shirley Temple	Rosalie
	Zuni	Valeria
	1939	
	Diane	
	Jasmine	
	Lord Selkirk	
	Marguerite	
	Myrna	
	
	
	
	

How to Vase Glads to Best Advantage

Half the pleasure to be derived from glads as a hobby comes from bringing beautiful spikes into bloom; the other half comes from appropriate and artistic vasing. Or, to put it another way: the beauty of any glad—or any other flower—may be doubled by appropriate vasing.

Thinking it might be of interest to our customers to discover some of the means whereby florists secure their effects, we made up a bouquet last September, selecting a white variety, Mary Elizabeth, which would show up clearly, and photographing the bouquet at several stages of the vasing.

1. Equipment Needed:

While glads may be adapted to a wide range of vases and baskets, probably the most useful type of container for a bouquet of generous proportions is the low plateau basket. The taller, more conventional type of basket should not be used unless one wishes to place it on the floor or on a low taboret. Furthermore it is difficult to keep glads from looking stiff when vased in a narrow upright receptacle. The practice of placing bouquets upon library tables or buffets calls for the type of basket pictured. This one measures 23" overall height. The tin container measures 5"x7" and is about 6" deep. It is not essential to have an especially artistic basket (as long as it is of the right proportions), as when the bouquet is finished, the basket should scarcely show anyway.¹

The most important consideration in arranging glads is how to get them to stay where you want them. Florists commonly do this by two means: 1. Placing about two square feet of ordinary large mesh

chicken netting crushed together in the bottom of the receptacle, and 2. Wiring the spikes to the handle or edge of the basket. The chicken netting device is rather a makeshift, however, and we prefer to use a Kenzan flower holder like the one pictured which will hold the spikes steady at exactly the desired angle (have a clean square cut at the end of your spikes if you use a Kenzan).² As for the wire, if your

town has a florist shop you can get regular florist's wire from him. If not a 5c roll of common stove-pipe wire will serve just as well. A sharp knife for cutting spikes just the desired length, and a pliers or small tinner's shear costing about 30c completes the equipment needed. Yes, and before you start be sure to have plenty of flowers. You won't use more than 16 to 24 spikes but you will want some slight or even



PARAPHERNALIA

marked crooks in some of them for use in certain positions.

2. Placing the First Row of Flowers:

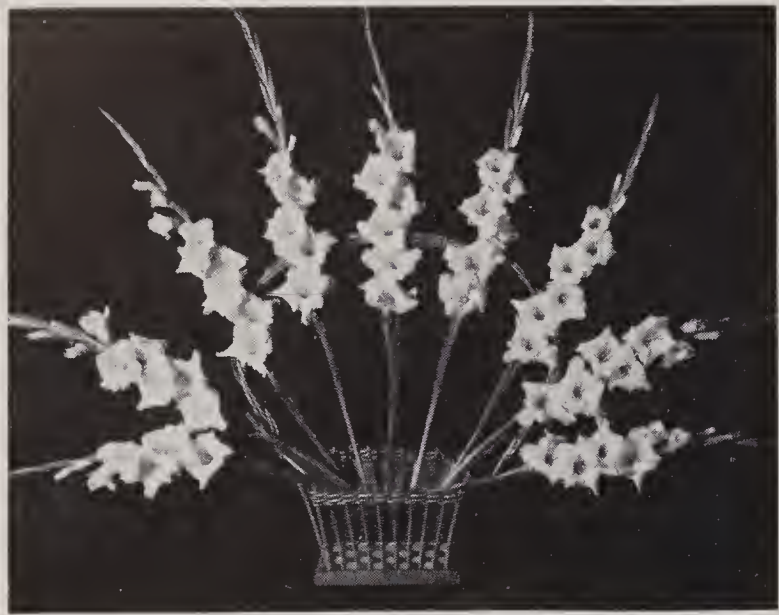
Select a fine spike for the center, placing it so that about half the open florets are above and half below the handle of the basket. Cut off four or five inches of wire and wire the spike securely to the handle. Place other spikes to each side and wire. (The length of the spikes in this first row necessitates wiring in spite of the use of a Kenzan.) Note that approximately as much space should be left between spikes as the spikes themselves occupy. (Far more flower arrangements are spoiled by using too many flowers than by using too few.) When finished a bouquet should have a light, graceful touch as if ready to float or fly away. Not appar-

¹ Baskets of the type pictured may be purchased from most any florist for from \$1.50 to \$2.00.

² We can supply sun and moon Kenzans like the one pictured for \$1.00 each postpaid (our cost price plus postage). This is a two part Kenzan and you will notice that the parts have been securely joined by a small splinter of wood for additional steadiness in making up so large a bouquet. Or we can supply large turtle-back Kenzans which are even better for \$1.75 postpaid.

ent because of the flatness of the picture is the fact that the two lower spikes now in place on each side extend forward somewhat toward the viewer.

Before going any farther it might be well to mention that short stubby spikes simply cannot be used in making up successful baskets. Tall sorts with a wiry stem, and a



FIRST ROW OF SPIKES

long ribbon of bloom are ideal. Some glads that are especially fine for this purpose are:

Airy Dream, Gloaming, Queen of Bremen, Primate, Chas. Dickens, Maid of Orleans, Lotus, Picardy, Golden Dream, Sweetheart, Margaret Fulton, Red Phipps, Rosalie, Sonatine, Margaret Beaton, Valeria, Dr. Bennett, Aflame, Aladdin, Allegro, Golden Poppy, Amberglow, Angelica, Ariadne, Bit O' Heaven, Bleeding Heart, Brightside, Camellia, Chamouny, King Lear, Debonair, Dr. Hoeg, Duna, Lavinia, Leona, Mary Elizabeth, Mildred Louise, Minuet, Recovery.

3. Placing the second row of spikes:

In placing the second row of flowers in front of the first and at more of an angle toward the viewer, the mistake most likely to be made is to place them too high, so that they cover a good share of the first row. Instead see that they are placed plenty low, so as to cover only a slight part of the spikes already in position. Spikes in the second row should be placed in between those in the first row as far as possible, so that few blank spaces will be left. However, since fewer spikes must be used in the second row than in the first lest crowding result, it will not be possible to have a second row spike in between

every pair in the first row. Always avoid crowding. . . . The first row of spikes were all evenly placed against the handle of the basket. If the second row placed somewhat forward from the first is set in a straight line, too, a very mechanical appearance results. To avoid this the spikes in the second row should vary considerably in the distance they extend forward. Much of the charm and sprightliness of good vasing depends on this little point. Unfortunately it is difficult to show this in a flat illustration. Perhaps if you look sharply you can discern that of the five spikes in the second row, the first, third, and fifth are considerably farther forward than the second and fourth. Note also that these second row spikes should have a long ribbon of bloom to carry the color well down toward what will presently be the center of the bouquet.

4. With bottom row added:

Notice how rapidly the basket approaches completion simply by the addition of four spikes at the bottom! How to get spikes to bend down and still have their stems in the water has caused a certain amount of mystification. The answer is simply that here is where crooked spikes come in handy. But what if you are making a basket of a variety that never crooks? Actually the gooseneck type of crook resulting from wilting down and straightening up again is not so much what we're after (though it'll do). Rather we want the bend resulting from a blown



WITH SECOND ROW ADDED

over spike straightening up. Such a crook is ideal and may be had in any variety. So when the wind blows over a few spikes of your glads, be grateful for the accident!



WITH FOUR BOTTOM SPIKES ADDED

If your garden is extremely sheltered, one could doubtless easily cultivate a few crooks oneself. . . . Except for a blank area in the center the basket is now practically complete. (Incidentally, if these four spikes crook insufficiently to make it possible to stick the stems into the Kanzans, they may be held in place by wiring them to the edge of the basket. No wires will show when the basket is completed.)

5. With the center spikes added:

A vase of flowers is itself a picture (as well as part of a larger picture: the wall, or room)—and as a picture it must have a center of interest. To avoid the obvious this should be slightly to one side of the center. Choosing the lower right center as the point of interest, we carefully fit three spikes (cut so that little stem remains below the flowerhead) into position so that the color runs way down into the heart of the bouquet. Indeed here the color must be most intense and from here must seem to emanate. In reality we have built the bouquet backward.

6. Addition of Foliage:

The basket is now essentially complete except for a certain bareness. To soften the outlines and lend a lacy effect we add a few sprays of huckleberry (a flat leaved evergreen obtainable from florists for about 75c a bunch—enough for two large baskets). First place the huckleberry all around the back of the bouquet as sort of a collar fitting it

in especially between the spikes. (Use sparsely, of course, as we are after a light, airy effect). Then work in a very few sprays among the spikes themselves.

Nothing makes an easier mixer for glads than huckleberry. But many other things may be used. The perennial aster Queen Mary which is unique among the Michaelmas daisies in the long sprays it produces (see page 20) is probably the most beautiful mixer of any to combine with glads.³ Wild baby's breath native over much of North America (see page 2) is also excellent, but ordinarily should be used only with pastel glads or glads containing some white. Many other types of foliage or other flowers may be combined with glads to great advantage. Gladiolus foliage itself is fine, though suggesting in its spiky effect a more modernistic type of bouquet than the one we have used for our illustration.

7. Finishing Touches:

Though the basket arrangement is now theoretically complete⁴ a critical eye will discover many little finishing touches—a spike that needs a slight turning to one side lest it be too much concealed, a spike that needs to be lowered an inch to bring a more solid coloring into the center of the bouquet, rarely a tip that needs to be shortened by the removal of two or three buds, or even a single floret that needs adjusting. Every spike, every floret, every leaf, must be in perfect harmony, the color rippling lightly up each stem must flame from a single source. Exuberant, upsurging LIFE, the very basis of beauty, must throb through the rhythm of form, glow in the richness and purity of color.

All these directions may seem a bit complicated, but they are simple enough when once tried out, and add immensely to the pleasure to be derived from the use of glads in the home.



WITH CENTER SPIKES ADDED

³ Since offering plants of the Queen Mary aster as a premium a couple of years ago, we have had several follow-up requests for it. If any customer who did not receive it then, wishes to get started with this beautiful perennial we will send a plant or two if 25c is added to your bulb order. Separate shipment in May only.

⁴ If the bouquet is to be viewed from more than one side, additional spikes of course must be fitted into the back.



The completed bouquet of Mary Elizabeth (with the huckleberry unfortunately shaded out on one side) measured five feet in breadth and three and one-half feet in height. And now a little surprise: these fine spikes were all grown **from No. 5 bulbs**. Because small bulbs when grown with plenty of water often give a surprising account of themselves, we advise our customers to plant graded dozens where they do not buy in large quantities. Graded dozen prices are explained on page 35.

WHAT ARE THE TWENTY-FOUR NEW GLADS THAT YOU ARE MOST EAGER TO ADD TO YOUR COLLECTION?

We did not issue a fall list this season. We should prefer to do all our retail selling through this one catalog and not issue a clean-up list in the spring. Reserving the biggest bargains until the end of the season has seemed like putting a premium on late ordering, when those who order early should really have the biggest bonus. So this year we decided to try to pre-figure the season-end bargains that would be available and offer them at the **beginning** of the season instead. It is necessary, however, to put the offer in quite an unusual form.

Thinking back to the time when the writer was simply a glad enthusiast and not a grower, I recall how every collection offer, no matter how appealing, inevitably contained a few items I already had or didn't want. Attempting to figure out a type of collection or special offer that would suit every glad fancier perfectly, we hit upon the idea of a TAILORMADE COLLECTION—in other words you tell us exactly what you want and we'll send it to you at a fixed price so low almost everyone can afford to get what he wants most. Of course, such an idea wouldn't work out at all if there wasn't an element of flexibility somewhere. Here is how we save our own skins in the face of such a wide-open offer: we reserve the right to send any size or quantity of each variety that we can best spare. Here, then, is the offer in a nutshell:

List on the Other Side of This Sheet the 24 New Glads You are Most Eager to Secure and We Will Send You All of Them for Only \$10—Even Though Some of Them May Cost \$5.00 Each!

There is no limitation to your choice, except that the varieties must be listed in our general descriptive list beginning on page 3 of our 1939 catalog. (Also because of patent restrictions and other circumstances, **Golden Goddess, Incense, Diane, Marguerite and Lord Selkirk** are excluded from this offer.)

How can we do it? Here's how: for years we have specialized in the newest and best varieties. Inevitably we sometimes build up stocks of certain high priced sorts more rapidly than necessary. For various reasons we cannot cut the price on our whole stock of a variety but we can afford to unload the **surplus** at a very low price. We prefer to give our old customers first chance at all our special offers, and this, **by far the most generous offer we have ever made**, is being mailed to all our old customers first. But don't be too slow on the trigger, if you want to get one or more of these Tailormade Collections! At most we can spare only about 500 of them and the number will probably be nearer 300—we cannot judge exactly until we come to make up the orders which will be done in exact rotation and as soon as possible after they are received. **We reserve the right to withdraw this extraordinary offer at any time**, in which case your money will be returned promptly.

Just to give you an idea of what wonderful glads you can get in this "believe it or not" offer, we suggest the following (though you needn't take **any** of these particular ones if you don't want to!):

- | | | |
|---------------------------|----------------|--------------------|
| 1. Black Opal | 8. Jalna | 17. Shirley Temple |
| 2. Rewi Fallu | 9. Regent | 18. Amrita |
| 3. Hindenburg's
Memory | 10. Puritan | 19. Bit O'Heaven |
| 4. Margaret
Beaton | 11. Resolution | 20. Ellen Marie |
| 5. Allegro | 12. Angelica | 21. Hansel |
| 6. Rima | 13. Airy Dream | 22. Creve Coeur |
| 7. Rosalie | 14. Arethusa | 23. Amberglow |
| | 15. Barcarole | 24. Irak |
| | 16. New Era | |

Plus **Peppermint Candy or Freckles** (Free)

In a few varieties we may be able to send only bulblets (even these are sometimes pretty high priced!) but we can promise you that few collections will total under \$50.00 at regular catalog prices. All will be made up individually and no two will be just alike. All we ask is that when you receive your shipment you check up on its total value, and if you don't think it the finest glad bargain you ever received, return it to us for a cheerful refund! A special order-blank is provided on the reverse of this sheet.

List Here the 24 New Glads You Would Like Us to Send You for Your 1939 Garden

We call this our SYMPOSIUM COLLECTION, but unlike most symposiums you don't look backward at old varieties and choose your favorites but look forward to new varieties that you want . . . and get them.

Can a person get a half collection? Yes. See below. Now turn through our catalog and list here your selections. This is your order blank. Please do not include any varieties priced under 20c. Order them on the regular order blank. We want this to be an exclusively de luxe collection.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____
17. _____
18. _____
19. _____
20. _____
21. _____
22. _____
23. _____
24. _____
25. Peppermint Candy or Freckles FREE (Your choice).
(Cross out one)

Please send all of the above. \$10.00 enclosed. ☐
Please send 1/2 of the above. 5.00 enclosed. ☐
Please send 1/3 of the above. 3.50 enclosed. ☐

If you order a fractional collection, you must list the full 24 varieties and leave it to us to fill either the first 12 or the second 12 (for \$5.00) or the first eight, second eight OR third eight (for \$3.50). A fifty percent deposit will hold your order.

NAME _____

ADDRESS _____

Please Read Before Ordering

We do not issue a wholesale list. Quantity prices are included in our regular price list where we can supply quantity lots. On orders totaling over \$100.00 we will be glad to submit special quotations. Please do not ask for special quotations on smaller orders, as catalog prices will apply. Also please do not ask for quotations on sizes not quoted in this catalog as we are already sold short on many sizes.

All orders for \$1.00 or over are POSTPAID. Please do not order single items for less than ten cents. No Canadian or foreign orders accepted for less than \$5.00. Prices in this catalog supersede all previous listings.

You may have 3 or more bulbs at the 10 rate; 25 at the 100 rate; 250 at the 1000 rate; and pints of bulblets at the quart rate.

Prices in this catalog are net. However, we include a generous quantity of extras in all orders, extras usually being selected from the newest varieties.

All orders must be accompanied by cash in full or 25% cash may be sent with the order and the balance before shipment.

All stock is guaranteed disease-free and thrips-free. All stock is offered subject to prior sale. Order early to avoid disappointment.

Cultural directions will be sent with all orders where requested.

Extra copies of this catalog are available at \$.25 each.

Shipment will be made this fall as soon as bulbs are properly cured or in the spring as soon as weather conditions permit. Mid-winter shipment by express if desired. Safe delivery guaranteed.

